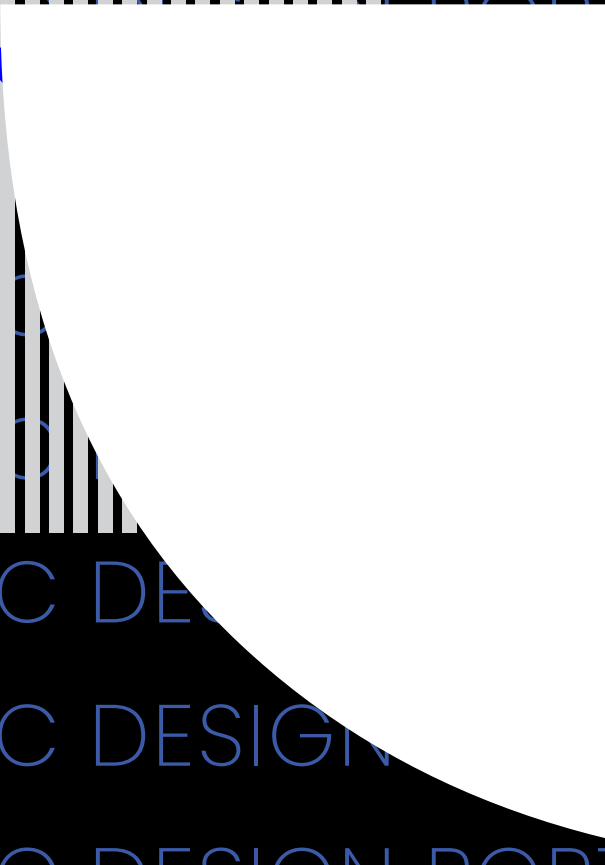
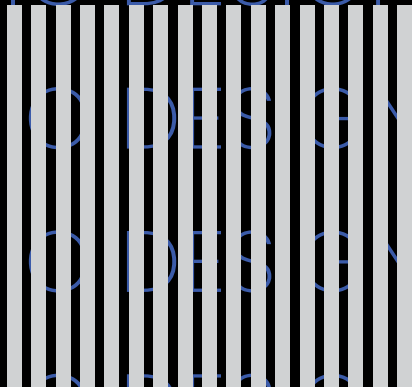
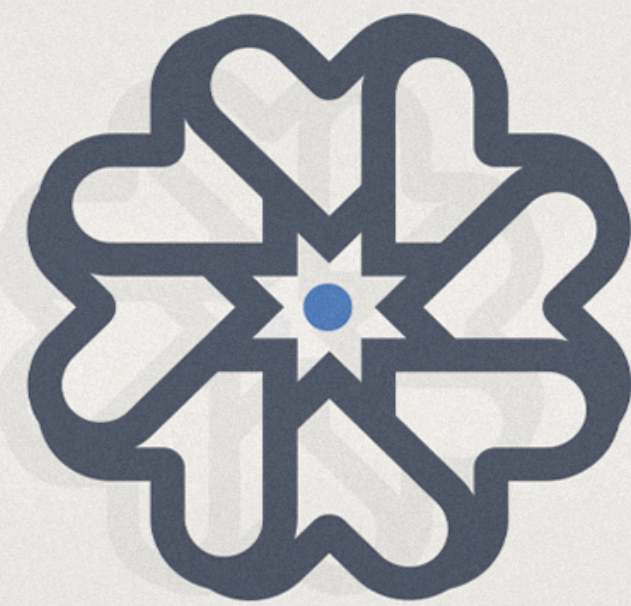


**MCVICKER**







# OBHIPA

**Oregon Behavioral Health  
Independent Practice Association**



001

# OBHIPA

The Oregon Behavioral Health Independent Practice Association (OBHIPA) aims to work together with various businesses to offer community-based mental health services across Oregon. To represent OBHIPA's mission and values, I created a modern logo that symbolizes their dedication to teamwork, community, and health.



HEART



COMMUNITY



CONNECTION







# OBHIPA

**Mary Bringham**  
OBHIPA CEO

**Email** marykaybringham@ohbipahealth.com

**Phone** (503) 308-6593





A group of five diverse women are posed against a dark, textured background. They are all wearing athletic wear, specifically sports bras. From left to right: a Black woman with curly hair in a white sports bra; a white woman with blonde hair in a black sports bra; a white woman with short blonde hair and headphones around her neck in a black sports bra; an Asian woman with long dark hair in a white sports bra; and a woman with dark curly hair in a black sports bra. The word 'Soluna' is overlaid in a large, white, sans-serif font across the center of the image. The 'o' in 'Soluna' contains a stylized white icon of a person with arms and legs raised in a 'Y' shape.

# Soluna



002

# SOLUNA

Soluna is a women-led sustainable fitness apparel brand from the Pacific Northwest started by Jen and Kate that values mindful design and inclusivity. They sought a logo that embodies balance, flow, and nature. My solution To compete with brands like Vuori and Lululemon was to create a simple wordmark that incorporates elements of nature, flow, and sustainability.



sōluna

sōluna

sōluna

sōluna

sōluna







# FLIRT





003

## FLIRT

In package design, we created a brand and designed a box for it. I chose to develop a bold and flirty skincare line called "Flirt." The brand aims to boost confidence, offering products for morning to night: sunscreen, a daily face mist, and a nighttime serum.





**MAGNETIC  
PULL** Face Mist

**START  
FLIRTING  
CONFIDENTLY**

COSMETICS

**MOONLIGHT  
GLOW** Night Serum

**START  
FLIRTING  
CONFIDENTLY**

COSMETICS

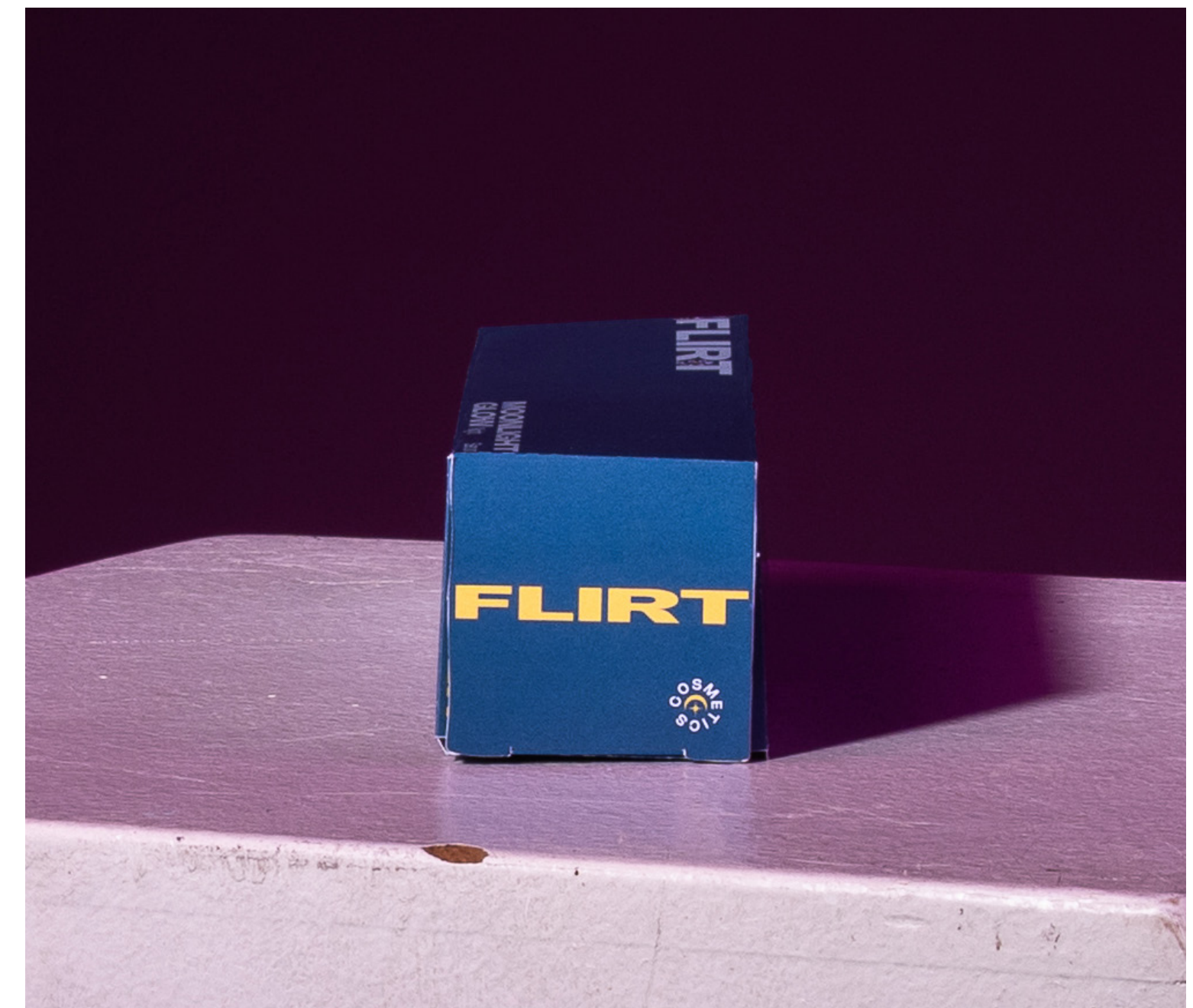
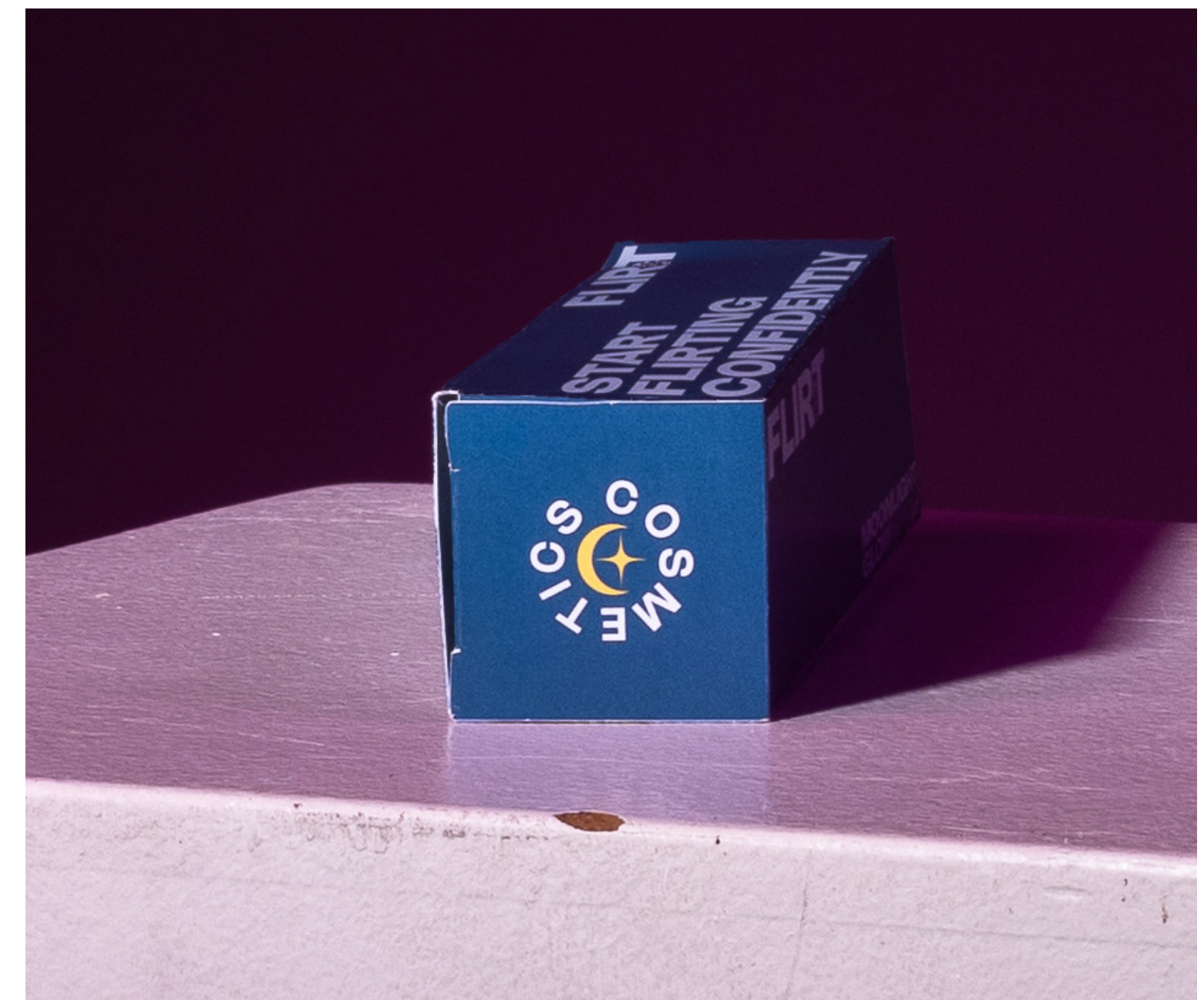
**FLIRT** COSMETICS



**FLIRT** COSMETICS













004

# SEVERANCE

Severance is a captivating series, featuring impeccable graphic design, an immersive experience, and addictive suspense. I aimed to create a spread that reflects its unsettling atmosphere by showcasing various hierarchies that engage the viewer. This was achieved through a cohesive color palette and clinical aesthetic, accented by subtly unbalanced hierarchies.





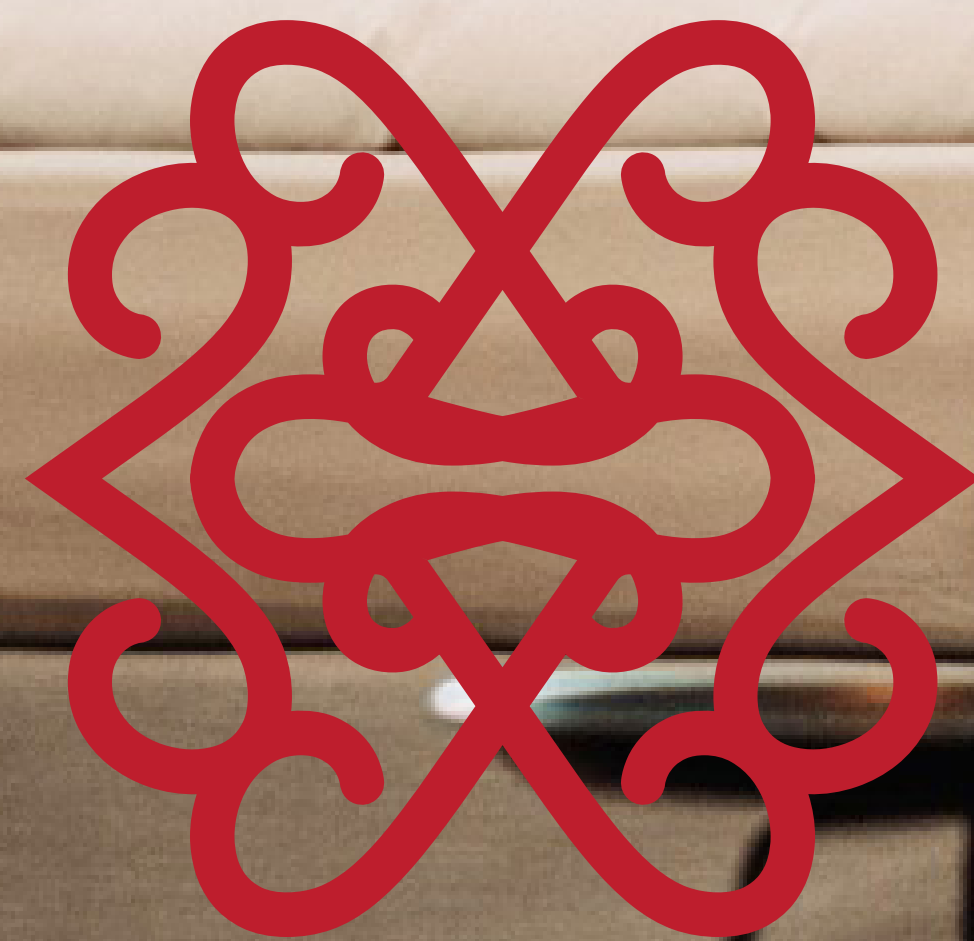








# CROSSING *The* SING





005

# THE CROSSING

As a class we had been tasked with creating a brand for a boutique hotel. My prompt was located in Seattle so I highlighted its natural beauty and its vibrant food and wine scene. The Crossing logo represents the connections guests make as they cross paths. The hotel provides a welcoming environment where visitors can meet new people, enjoy delicious local cuisine, and create lasting memories in the heart of the Pacific Northwest.



















# MERAKI

house

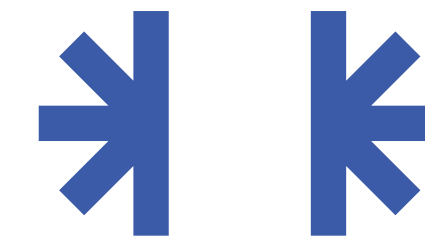
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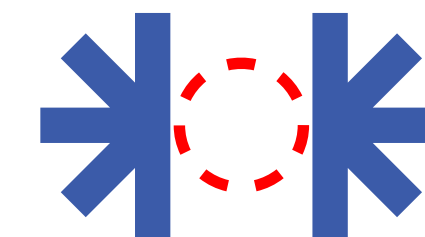
006

## MERAKI

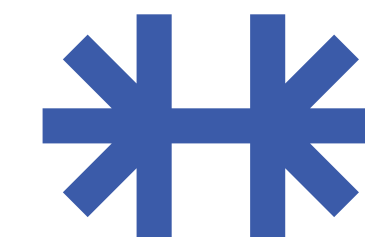
Meraki (“may-rah-key”) is a co-working space for those in a creative field. The term Meraki embodies passion, creativity, and a love for all things art. At Meraki, people can come together in a space that encourages networking, asking for help, and mindful sipping.



**TWO CREATIVE BRAINS**



**CREATIVE BLOCK FORMS**



**WORKING TOGETHER TO  
SOLVE PROBLEM**















**MZAR**  
**LENSES**



007

# MZR

I was tasked with creating a logo for a urban eyewear brand that represents vision and clarity. They wanted the design to be fresh, stylish, and appeal to young professionals. I chose a custom wordmark using the figure and ground gestalt method to blend the symbols and letters while maintaining a simple style to stand out amongst our competitors.



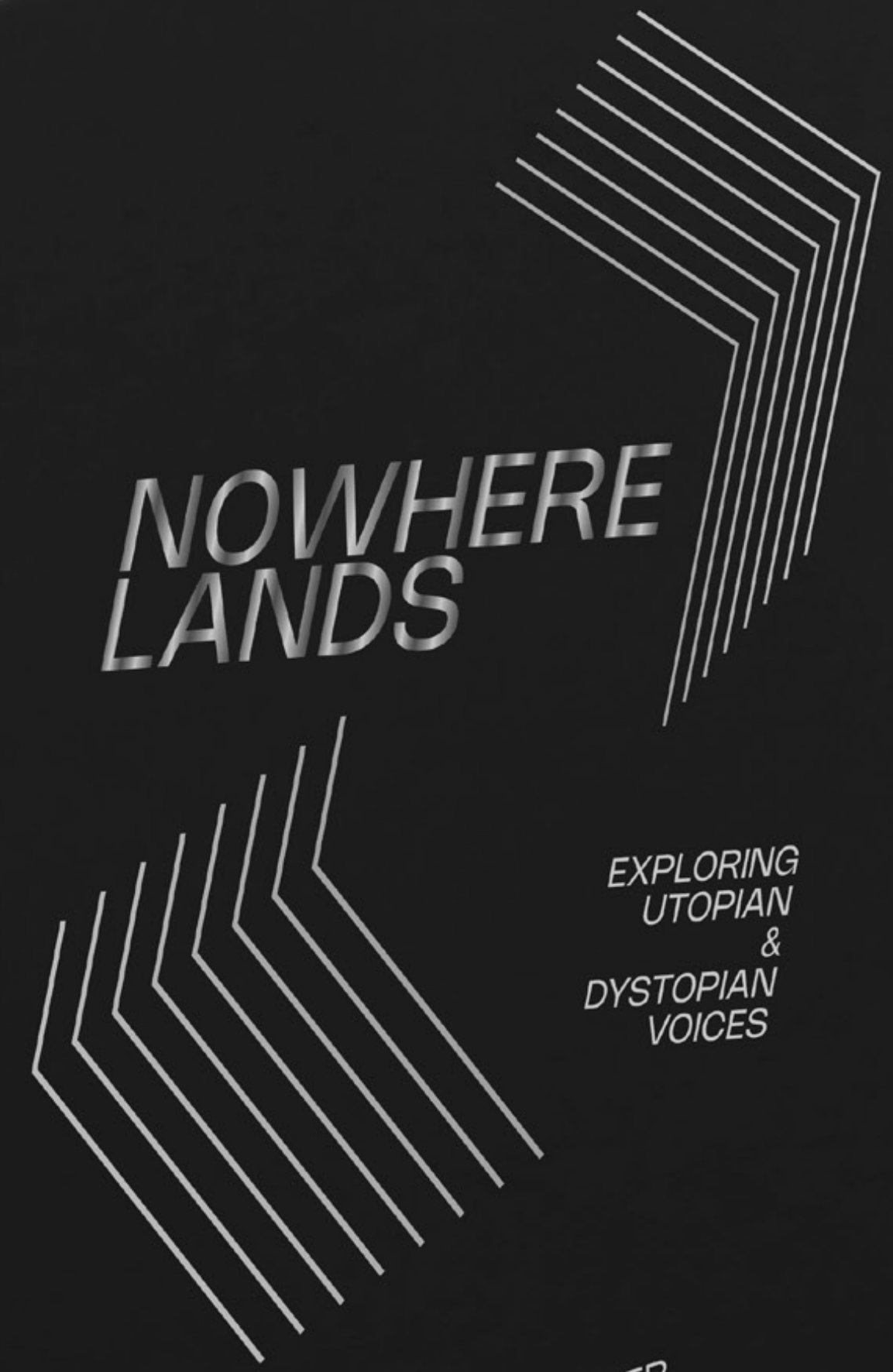






NOWHERE LANDS

KARL MEINER



# NOWHERE LANDS

EXPLORING  
UTOPIAN  
&  
DYSTOPIAN  
VOICES

EDITED BY KARL MEINER



KARL MEINER



LANDS

Nowhere  
Voices Exploring  
continuum of societal extremes  
more perfect democracy to the crue  
of an authoritarian leader. Each essay, poem  
where lands; they are placed  
aneously foreign and  
diverse pieces from  
ures, and worldviews.

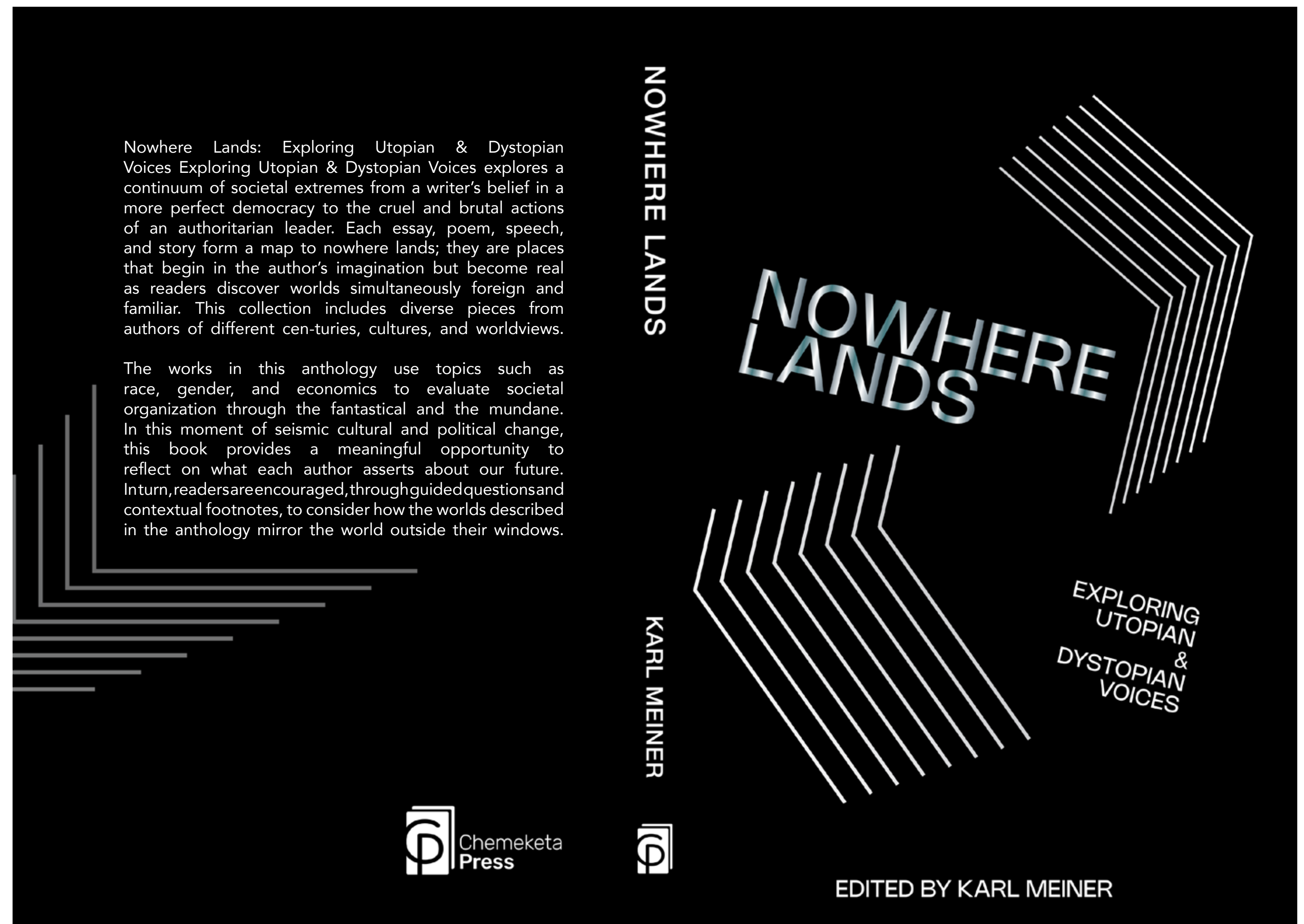
use topics such as  
to evaluate societal  
al and the mundane.  
and political change,  
gful opportunity to  
rts about our future.  
gh guided questions and  
w the worlds described  
outside their windows.



008

# NOWHERE LANDS

Nowhere Lands is a literary anthology exploring imagined societies. Both utopian and dystopian reflections of real-world issues like race, gender, and power. The design needed to be bold and thought-provoking, capturing the tension between hope and despair. I created a double-sided illusion to evoke a sense of unknown doom, allowing viewers to interpret the cover based on their perspective.



Nowhere Lands: Exploring Utopian & Dystopian Voices Exploring Utopian & Dystopian Voices explores a continuum of societal extremes from a writer's belief in a more perfect democracy to the cruel and brutal actions of an authoritarian leader. Each essay, poem, speech, and story form a map to nowhere lands; they are places that begin in the author's imagination but become real as readers discover worlds simultaneously foreign and familiar. This collection includes diverse pieces from authors of different centuries, cultures, and worldviews.

The works in this anthology use topics such as race, gender, and economics to evaluate societal organization through the fantastical and the mundane. In this moment of seismic cultural and political change, this book provides a meaningful opportunity to reflect on what each author asserts about our future. In turn, readers are encouraged, through guided questions and contextual footnotes, to consider how the worlds described in the anthology mirror the world outside their windows.

Chemeketa  
Press

NOWHERE LANDS

KARL MEINER



EDITED BY KARL MEINER



