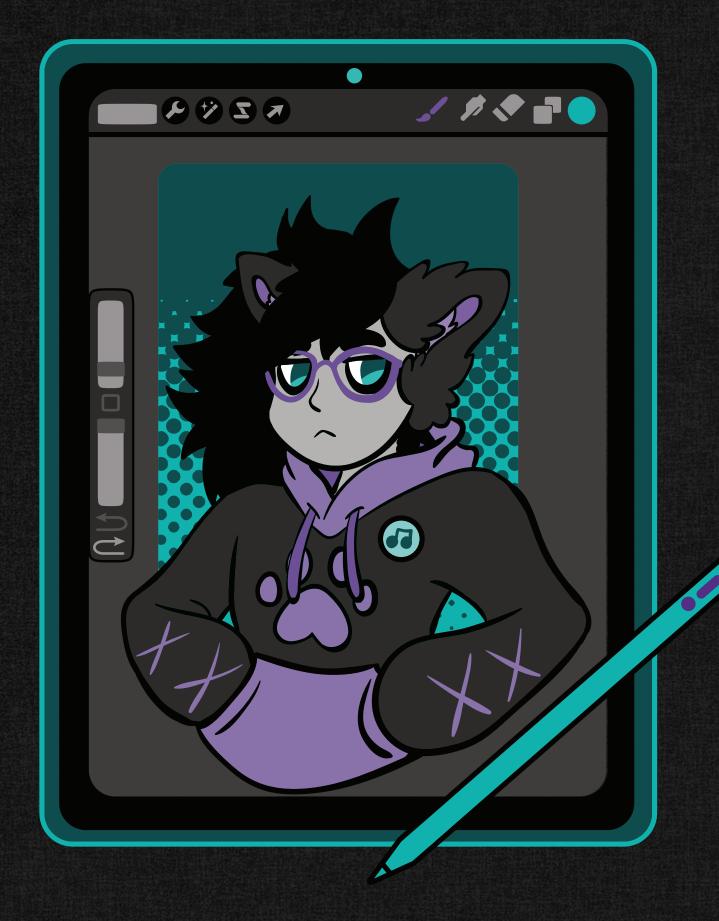


Sebastian X Hyatt PORTFOLIO





About Me

I'm Sebastian—a graphic designer and illustrator living in Oregon with a passion for bringing ideas to life. My specialties include layout, illustration, and visual branding. I enjoy learning new ways to experiment with my work, finding solutions to the various challenges of the design world and creating something worth being proud of.

There's just something magical about seeing your ideas come to life, whether it be through illustration or design.







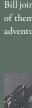
Using a book of choice from the public domain, create a new design for the front, back, and spine of the book, along with the interior layout without changing the original text.

Solution

I chose the book The Sea Fairies by L. Frank Baum for this project and created a moodboard using Art Nouveau as my inspiration before creating sketches of my cover idea. I drew the artwork in Procreate and finalized the layout in InDesign.

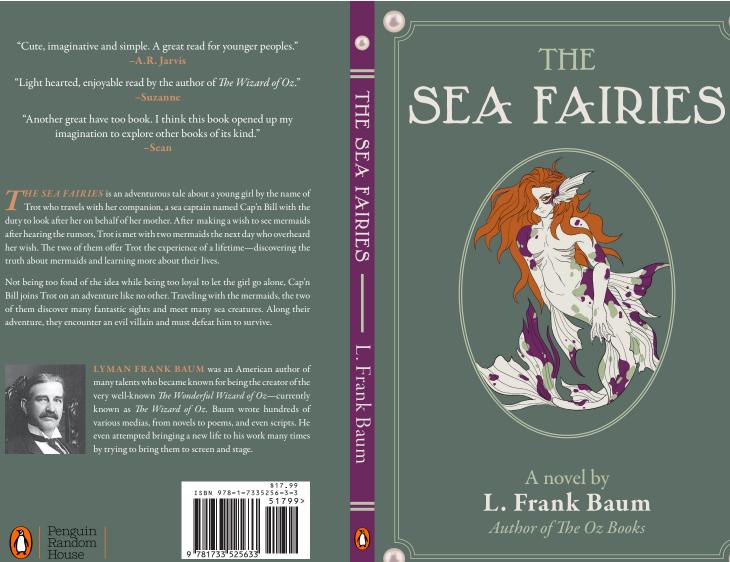
Tools

- + InDesign
- + Procreate

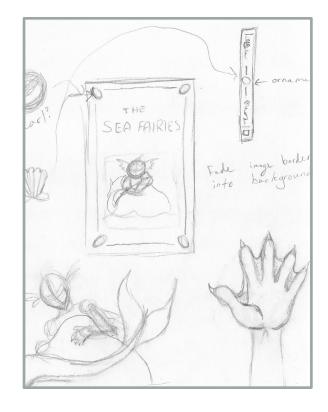
















L. Frank Baum

"Don't you believe us?" asked the mermaid, fixing her lovely eyes on those of the old sailor and smiling prettily. "Are you afraid to trust us to bring you safely back?"

"N-n-n-o," said Cap'n Bill; "'tain't that. I've got to look after Trot."

"Then you'll have to come with me," said Trot, decidedly, "for I'm going to 'cept this invitation. If you don't care to come, Cap'n Bill, you go home and tell mother I'm visitin' the mermaids.'

"She'd scold me inter shivers!" moaned Cap'n Bill, with a shudder. "I guess I'd ruther take my chances down below." "All right; I'm ready, Miss Mermaid," said Trot. "What shall I do?

Jump in, clothes an' all?"

"Give me your hand, dear," answered the mermaid, lifting a lovely white arm from the water. Trot took the slender hand and found it warm and soft, and not a bit "fishy."

"My name is Clia," continued the mermaid, "and I am a princess in our deep-sea kingdom."

Just then Trot gave a flop and flopped right out of the boat into the water. Cap'n Bill caught a gleam of pink scales as his little friend went overboard, and the next moment there was Trot's face in the water, among those of the mermaids. She was laughing with glee as she looked up into Cap'n Bill's face and called:

"Come on in, Cap'n! It didn't hurt a bit!"



Chapter 3 The Depths of the DEEP BLVE SEA

AP'N BILL STOOD UP IN THE boat as if undecided what to do. Never a sailorman was more bewildered than this old fellow by the strangeness of the adventure he had encountered. At first he could hardly believe it was all true, and that he was not dreaming; but there was Trot in the water, laughing with the mermaids and floating comfortably about, and he couldn't leave his dear little companion to make the trip to the depths of the ocean alone.

"Take my hand, please, Cap'n Bill," said Princess Clia, reaching her dainty arm toward him; and suddenly the old man took courag and clasped the soft fingers in his own. He had to lean over the boat to do this, and then there came a queer lightness to his legs and he had a great longing to be in the water. So he gave a flop and flopped in beside Trot, where he found himself comfortable enough, but somewhat frightened.









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Keep so the andv YOUN

Did you know that different plants have different soil needs? The same can be said about the amount of water they need and how often they need it. In fact, too much water can actually kill a plant. A weekly plant watering chart is a helpful tool you can utilize to track your various plants and how much water you should

Patch Gardening I Spring 2024

GARDENING Outo

INDOOP GARDENING

Basics of Gardenin GARDENING 101 Gardening for all Ages: KID-FRIENDLY GARDENING

ISSUE 20 I 2024 SPRING EDITION

GARDENIN

cieate Your Patch of Paradise Today any people think that gardening is ment! There are no rules to just how large a garden has to menti There are no rules to just havone can do it - wy what are you waiting for? Here are some tips and the space like space sp grow, so what are you waiting for? Here are some tips in the space of happiness no matter how small the space of the space THE BASICS

When starting a garden, it's a great idea to find a space that Gets enough sunlight. However don't let that stop you from enjoying an indoor garden where Autural light is limited-grow lights Will also work. There are also great Plants that thrive in the shade So don't be afraid to mix it up as long as you place each plant in an appropriate space that fits its requirements to flourish. Before

You decide on what to include in Your garden, consider the average temperature of that space how temperature of that space, how your personal schedule aligns with can even find wall planters and plant's needs, and make sure to shelving to put your planters and shelving to put your planters and a plant's needs, and make sure to educate yourself about the plant

allowing you to save on floor Space. However, if you have the Space You could consider raised flower bed shelves bonus points if they're on wheels! These are great if you also want storage for the gardening tools on the lower shelf below your plants, Pallet gardens are another great option for vertical gardening!

PLANTINGIDEAS

Container gardens are great for Small-scale gardening. Consider using things like mason ceramic pots for your plants can even paint the pots or find colorful containers to ho in. For heavier plants, cop sn't an option. 9etting a plant caddy to mor Gasier moving heavy plants some GUSICI III UNING INGUNY DUINS SOME greations and fairy gardens, and dening, they definitely add a whimsical 'ear round. -6 hours of does great Iter it regularly give it proper pinach away shelving to put your plants on, move them out rmer seasons res are starting to

doors, carrots need east 8" deep and of sunlight daily. soil stays moist er to be patient, n take up to three n growing.

"A WEEKLY PLANT WATERING CHART IS A HER TRACK YOUR VARIOUS PLANTS AND HY s, see page 7! .

ANTS TO GROW INDOORS indoors than others, so it's important to look into which ones are more ideal arden!

04 MICROGREENS "t moisture Unlike their mature counterparts, best to use microgreens take significantly less I leaving it time to be ready for harvesting. In Mou'll want fact, they're ready to be harvested in just 7-10 days after the 3ht if keeping cotyledon leaves develop.

05 HERBS

ighting

Perfect for small spaces, herbs make a great addition to any indoor garden. They need a lot of sun and grow best in warmer temperatures, being sensitive to the cold. Water them regularly and don't allow them to dry out, giving them proper drainage so they don't sit in a puddle. It's best that you mist them weekly, as they

Some great non-toxic herbs for Your indoor garden are lemon balm, basil, sage, parsley, rosemary, and lavender. Although safe for our furry friends, too much of them may cause gastrointestinal problems. 👞

Protection of the second second

Oa

05



Design a magazine as a group centered around a lifestyle subtopic in the communities in which we live and work. Each member needs to research, write, design, typeset and provide images for a major article, short article, ads, and any other supporting material needed.

Solution

My group chose the topic of gardening for our magazine. I've lived in apartments most of my life, so on top of sustainability, my focus was on keeping things inclusive to others in my situation. I chose indoor gardening, indoor composting, and grass alternatives for my articles. I worked on the cover, table of contents, three articles, and an illustration for our magazine.

Tools

- ✤ InDesign
- + Procreate



PATCH GARDENING | Food & Lifestyle Magazine Design **ILLUSTRATION & LAYOUT**

ISSUE 20 | 2024 SPRING EDITION

INDOOR



any people think that aardening is a luxury only those with houses or big prop M ties can have, but in truth anyone can do it—even those living in a studio apart ment! There are no rules to just how large a garden has to be, or the kinds of plants you grow, so what are you waiting for? Here are some tips and ideas on how to c own patch of happiness no matter how small the space

great if you also want storage

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shelf below your plants. Palle

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PLANTING IDEAS

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ture of that space, how our personal schedule aligns with can even find wall planters o shelving to put your plants allowing you to save on floc lucate yourself about the plant pace. However. if vou ha bace you could consider ra ower bed shelves-bonus p id you know that different plan

nave different soil needs? The if they're on wheels! These are same can be said about the mount of water they need and how often they need it. In fact too much water can actually kill a plant. A weekly plant watering chart is a helpful tool you car utilize to track your various plar and how much water you shoul

THE BASICS



Make sure the soil stays moist nd remember to be patien as carrots can take up to three





NON-TOXIC PLANTS TO GROW INDOORS

Some plants do better indoors than others, so it's important to look into which ones are more id or vour unique situation. Take a look at these non-toxic plants—edible and decorative—that coul

Perfect for small spaces, her

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indoor garden. They need a l

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EDIBLE PLANTS

01 LETTUCE A great addition to a gai ettuce needs constant moisture microgreens take significant its soil. However, it's best to use a spray bottle to avoid leaving it fact, they're ready to be h in just 7-10 days after th a puddle of water. You'll o avoid hard, direct lighting hen using a grow light if ettuce in a window isn't an option. 05 HERBS

02 SPINACH Great for indoor gardenin binach does well year t'll need at least 4–6 hours o ght each day and does gre n a windowsill. Water it regularly nd make sure to give it prop iinage. Keep spinach awa that you mist them weekly, a

03 CARROTS asy to grow indoors, carrot

a container at least 8" deep and safe for our furry friends, too ound 6 hours of sunlight daily.







TRE ESSENTIALS GRASS ALTERNATIVES FOR A MORE ECO-Friendly Lawn PV SERASTIAN HWAIT Z The US. Take a look at these 10 alternatives to grass lawns:

the dised safe OI ORNAMENTAL GRASSES Year

Tradit subjec impac changi shortaç With hy wield th temperc humidity these sys will be cc of the we no longer the perfec - with hydi season is c say goodby 02 MOSS-YES, REALLY!

season is p

Exploring 03 CR

Aquaponi Looking to to gardening to level? Consic deep into aq This innovativ combines hyc aquaculture, u provide nutrier

O4 SWEE

06 CLOVER i fertilizer so no fertilizers are needed! very little to no water and it doesn't howing. It spreads quickly, so be sure to give it plenty of space! 07 FLOWER & SHRUB BEDS

moderate foot traffic. However, it the installation is demanding

09 DUTCH CLOVER

Thick and durable, dutch clover can handle being alked on regularly and it's drought-resistant. It requires no mowing, making it low-maintenance. Not only that, but it's naturally pest-resistant—so no chemicals or pesticides! However, it's a favorite no chemicals of pesticides: However, it is a tavorite among deer and can get patchy if they frequently graze on it. Be careful when planting it and make sure it has a designated space with impermeable borders, as this plant easily spreads and can kill off other plants by growing over them.

10 SNOW-IN-SUMMER

This resilient plant is drought-resistant and can live in full sun and poor-quality soils. It adds visual interest to your yard and it's quick spreading (around 12 inches of ground annually). Similarly to ornamental grasses, this plant isn't ideal for full lawn replacements, as it's also fragile and easily damaged if walked on.

































Create a book cover design for a collegelevel textbook that fits the theme of utopia and dystopia coexisting while keeping within client's restrictions—such as avoiding black/ white, pure symmetry, and clichés.

Solution

Inspired by a hand touching its own reflection and the coexistence of utopia and dystopia despite feeling like two opposing worlds, I decided to lean into the idea of a hand reaching from one realm towards its reflection in another. The worlds collide and flow into each other, much like utopia and dystopia. This cover was chosen by a client among other strong designs to be used in the published anthology.

Tools

- ✤ InDesign
- + Procreate



OWHERE LANDS: EXPLORING UTOPIAN & **N**DYSTOPIAN VOICES explores a continuum of societal extremes from a writer's belief in a more perfect democracy to the cruel and brutal actions of an authoritarian leader. Each essay, poem, speech, and story form a map to nowhere lands; they are places that begin in the author's imagination but become real as readers discover worlds simultaneously foreign and familiar. This collection includes diverse pieces from authors of different centuries, cultures, and worldviews. The works in this anthology use topics such as race, gender,



and economics to evaluate societal organization through the fantastical and the mundane. In this moment of seismic cultural and political change, this book provides a meaningful opportunity to reflect on what each author asserts about our future. In turn, readers are encouraged, through guided questions and contextual footnotes, to consider how the worlds described in the anthology mirror the world outside their windows.

Chemeketa



NOW/HERE LANDS

KARL MEINER

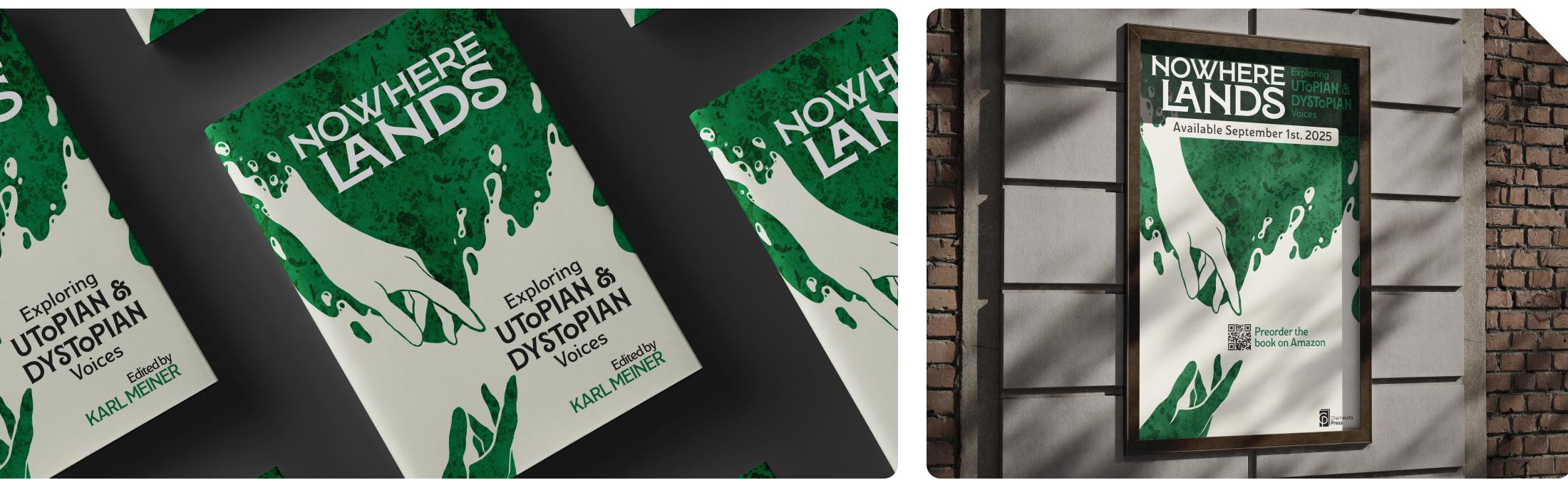
6

Exploring UToPIAN & **DYSToPIAN** Voices

Edited by KARL MEINER

NOWHERE LANDS | Book Cover Design **ILLUSTRATION & LAYOUT**







sustainable • inclusive • mindful living

where strength meets responsibility

Solutive





Create a visual brand identity for a women's athletic wear company by the name of Soluna Active with Pacific Northwest roots and a focus on inclusivity and sustainability.

Solution

I went with a wordmark and had the "L" form a wave-like pattern to symbolize the flowing nature of our PNW waters and movement, which felt fitting for an athletic brand. The color comes from the combination of the blues and greens found in the PNW trees, mountains and bodies of water.

Tools

- ✤ InDesign
- + Illustrator











SOLUNA ACTIVE | Brand Identity Project LOGO, BRAND IDENTITY, & COLLATERAL















Create a menu for a fictional restaurant, taking care to do research and keep within your chosen theme and mood. Design both the front and back cover, along with a minimum of two interior pages.

Solution

For this project, I chose to go with a whimsical café, using ocean and celestial themes. I wanted it to be inclusive of dietary restrictions while being affordable and offering an elevated and calming dining experience.

Tools

- + InDesign
- + Illustrator
- + Procreate





		(All drinks com	e with the option c				
Coffee				Flavors		Sandwiches & Wraps	
Flat white	4.00	Macchiato	4.75	Vanilla	Peppermint	Turkey Swiss wrap	
Mocha	4.00	Coffee Latte	4.75	Caramel/Salted	Matcha	Veggie wrap	
Espresso	4.75	Americano	4.75	Vanilla/Caramel	Rose	Tofu wrap	
Cappuccino	4.75	Flavored latte	5.00	Mocha	Lavender	Sausage, egg, & cheese biscuit	
Decaf options available.				Mocha/Caramel	Honey	BLT with avocado spread	
				Hazelnut	Ginger	Ham & swiss sandwich	
				Pumpkin		Plain bagel	
Тел				Maximum 3 fl:	ivors per drink.	Everything bagel Toasted bread available as an option for sandwi	
Matcha Latte	3.75	Green Tea	2.45			bagels only.	
Chai Latte	3.75	Black Tea	2.45	Substi	TUTIONS		
London Fog	3.75	Herbal Blend*		Almond milk	Soy milk		
*Chamomile, Peppermint, Rose, Ginger & Hibiscus				Oat milk		Please note that we use wh	
	available	is options.		All substitutions come	at no additional charges.		
			Extra	5			
		Extra shot of esp	oresso	0.50		Cream Chees	
		Extra cream		0.30		Hummus spre	
Extra cream Extra Sweetener				0.20		Avocado sprea	
		Extra oweetener		0.20		Cinnamon wa	
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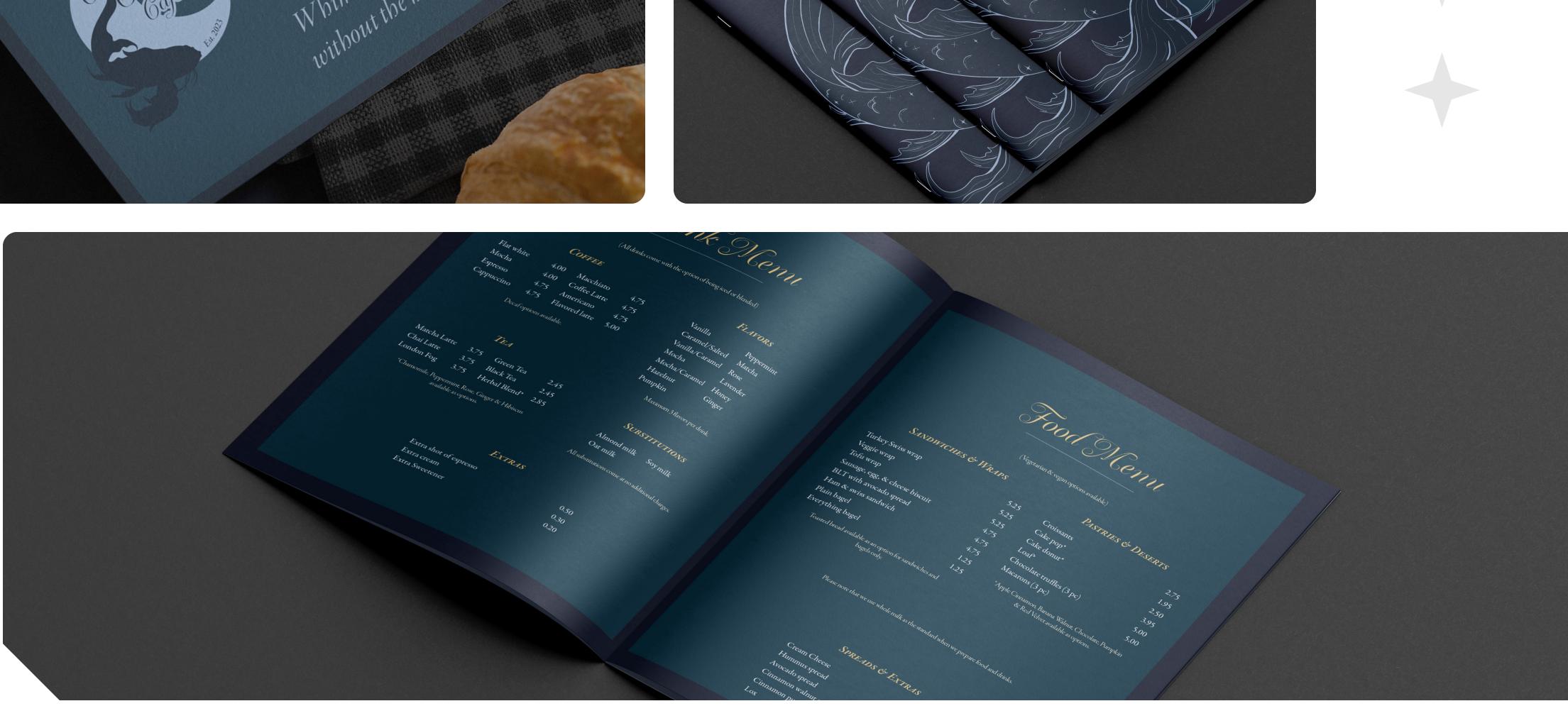
CELESTIAL OCEAN CAFÉ | Menu Project ILLUSTRATION & LAYOUT



pod Menu









CHEMEKETA COMMUNITY COLLEGE

P

Salem Campus 4000 Lancaster Drive, NE Salem, OR 97309 For Public Safety, call 503.399.5023

Welcome!

BLDG

P

1 to

2 Advising & Counseling 2 Human Resources 60 Agricultural Complex 2 Information Center

5 Foundation Scholorships

9 Media Production Studio

3 Oregon Departmen of Human Services

50 High School Partnerships

You Are Here

P

P

9

Information

Bus Stop

Campus Building

Parking

Chemeketa Community College

and the second

🍎 Food





Create an easy and recognizable wayfinding system for new Chemeketa students using a provided list of what icons to create and what name to use while staying within Chemeketa's brand guidelines with the exception of font choice. This system will need a logo and will focus on building 2 for bathrooms.

Solution

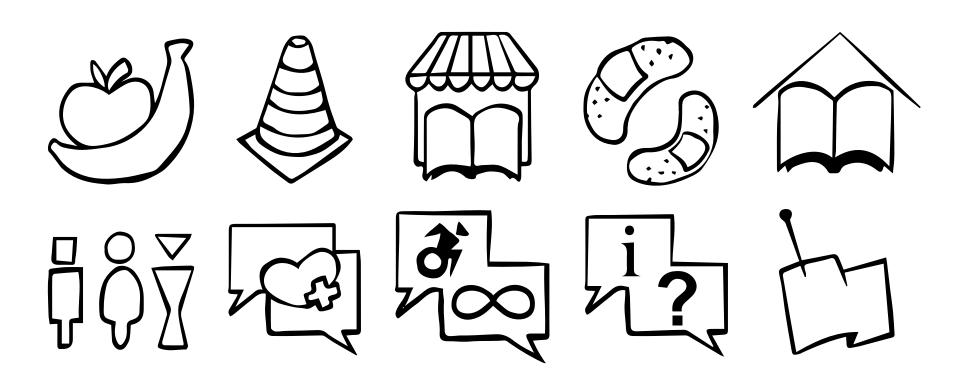
Using the Chemeketa secondary color palette, I chose to keep to three colors at a 60% tint, keeping the set from appearing too busy. These colors stood out to me because they felt more fun, upbeat, and energetic. The logo was inspired by putting pins in a map on places you've been to. I chose to do a linework-style to push myself out of my comfort zone

Tools

- + InDesign
- + Illustrator







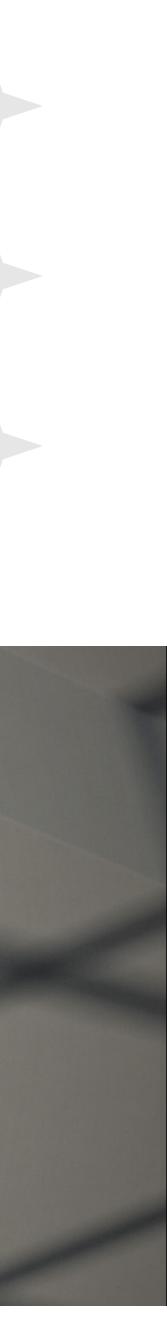
CAMPUS COMPASS Campus Icon System ILLUSTRATION, ICONOGRAPHY & LAYOUT





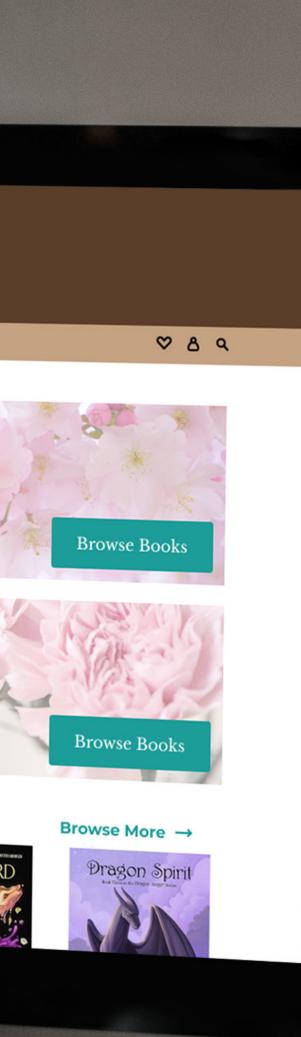








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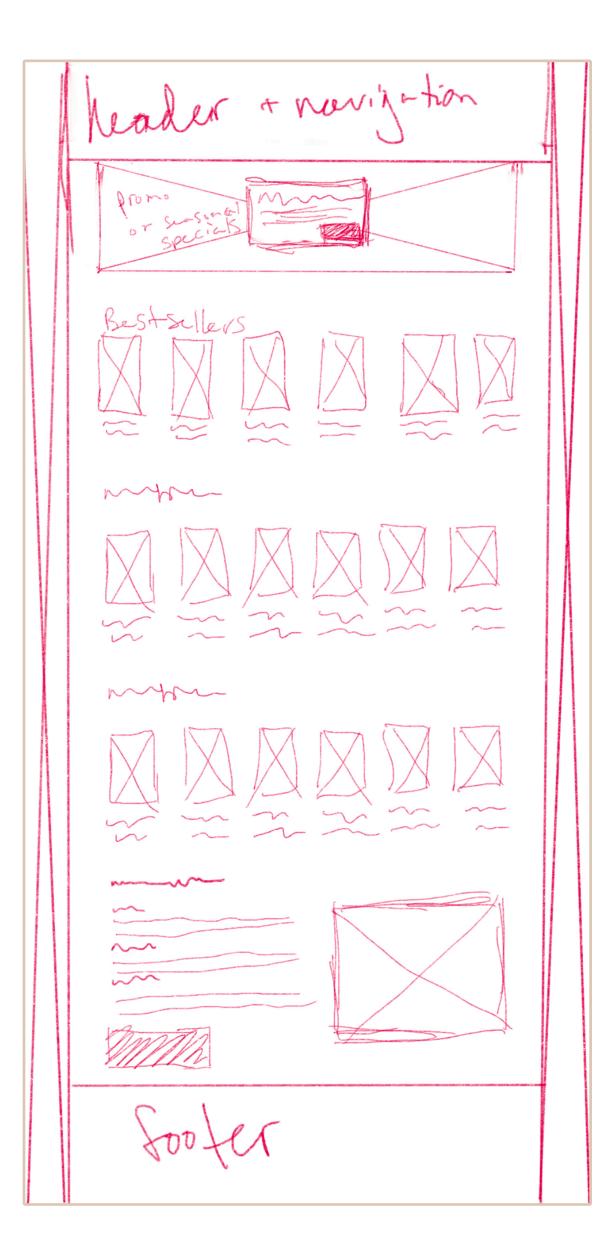
Redesign the Escape Fiction website in Figma to create a modern, cohesive and functional website. Keep simple navigation and ease of use for clients and customers in mind.

Solution

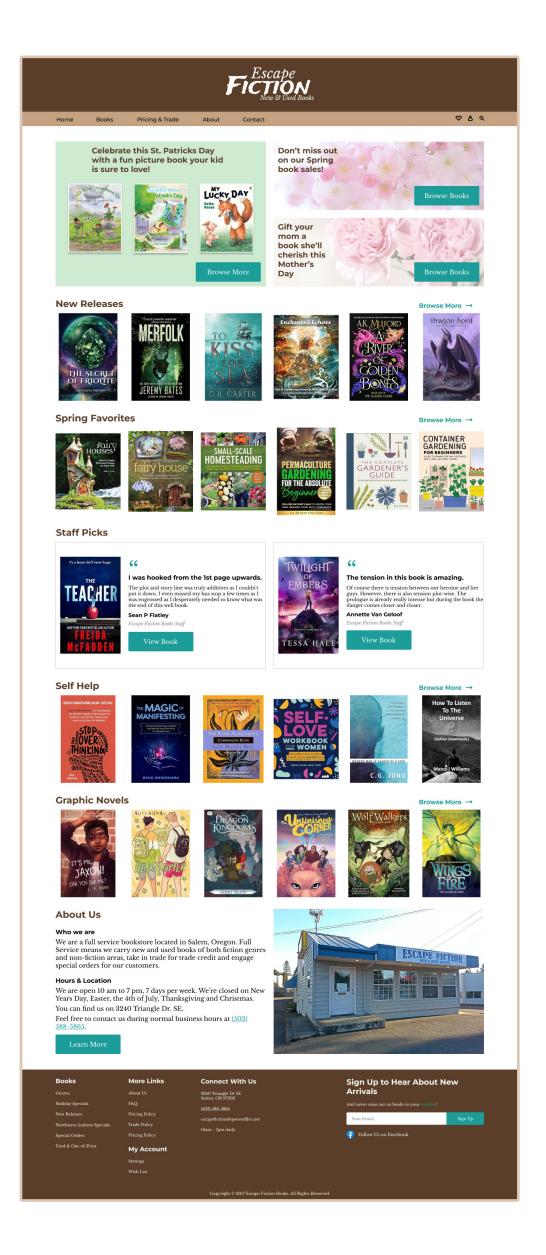
With a focus on end-user experience and more natural colors inspired by the original site, I chose to use neutral tones with bright accents for any call-to-action items. This makes it easier for users to know what to click while navigating the site. The simple and clean grid structure works well to display their books and is easy to navigate.

Tools

+ Figma



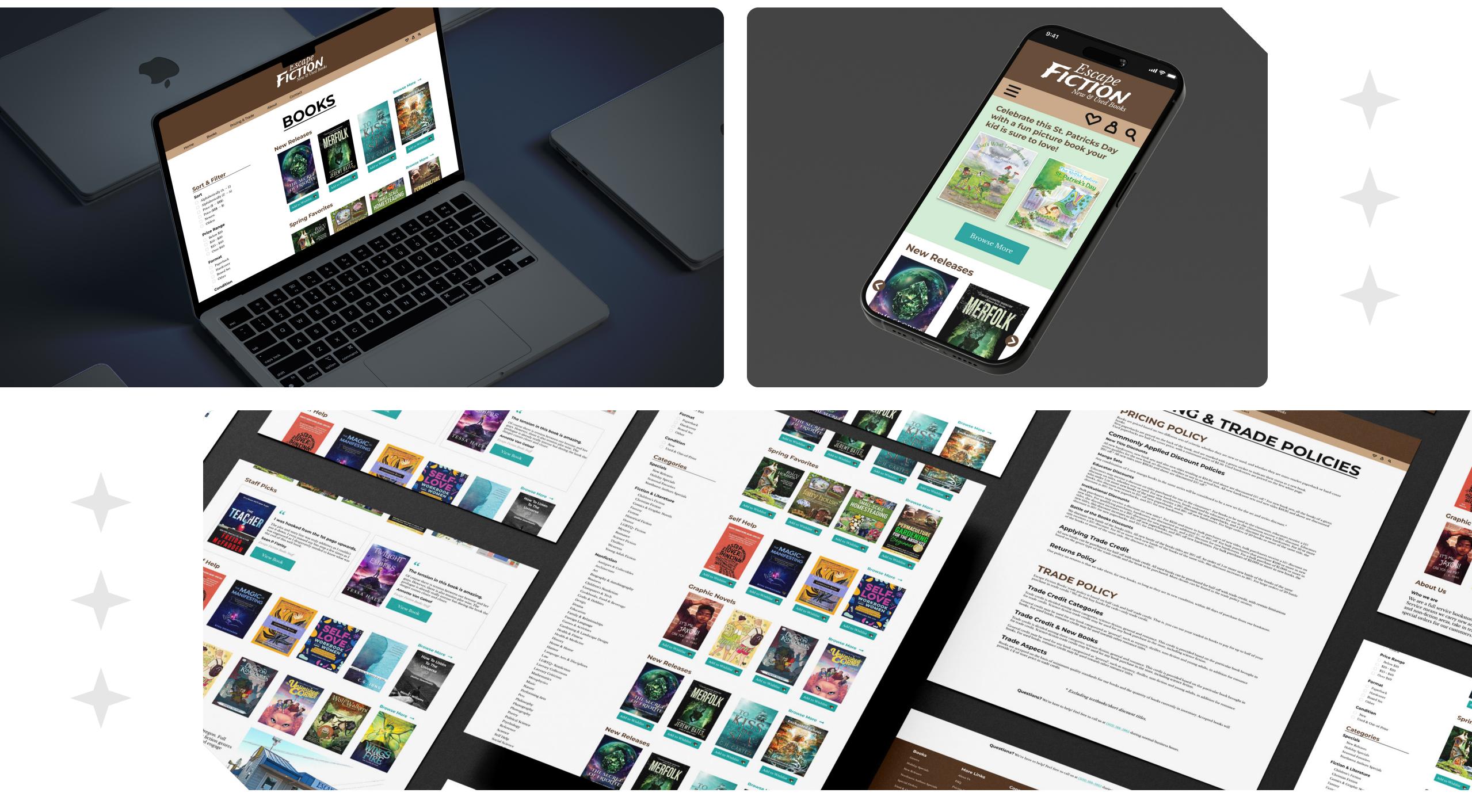
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		Copyright © 2017 Escape Fict	ion Books. All Rights Reserved.		

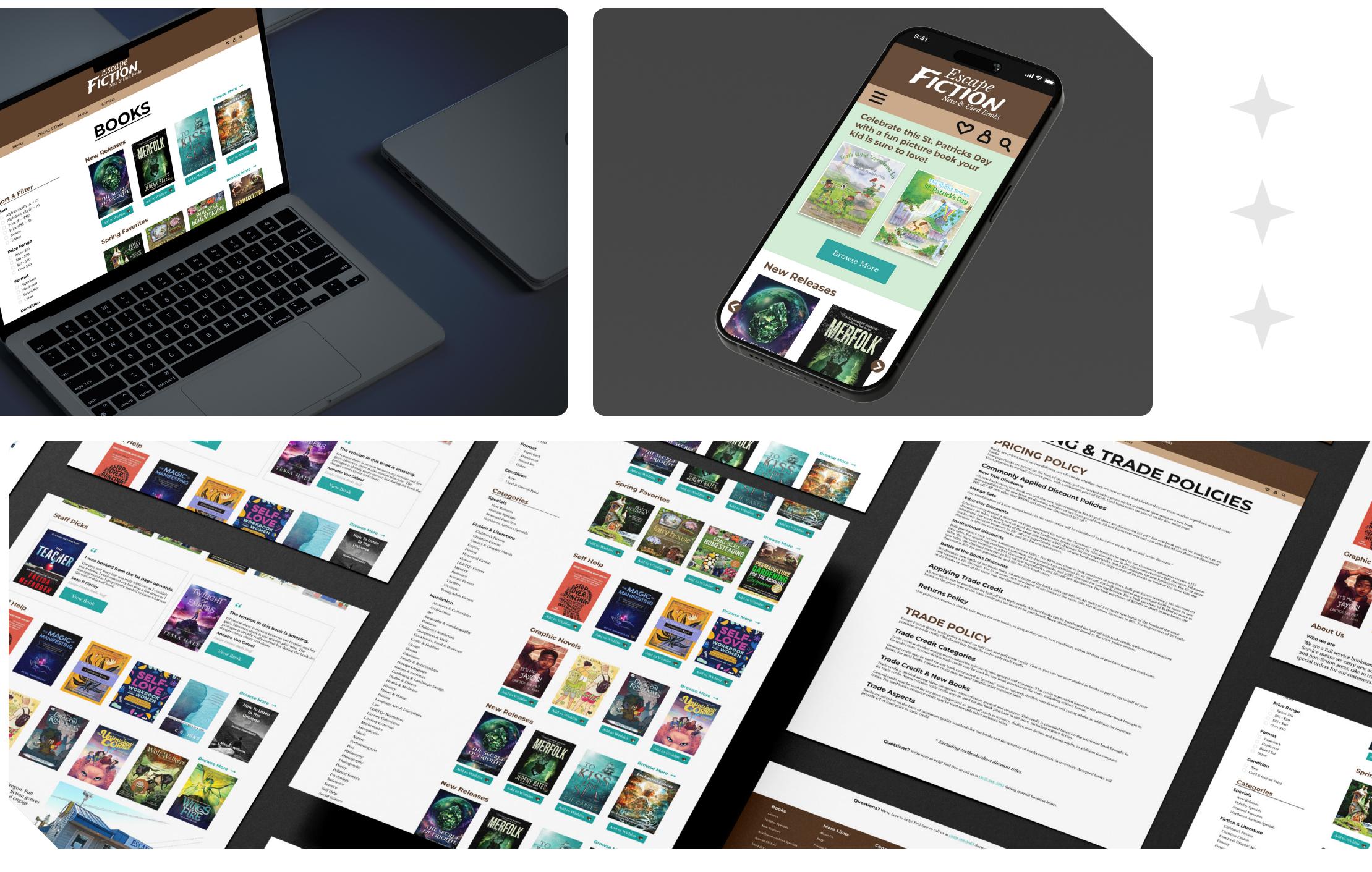


ESCAPE FICTION | Website Redesign

WEB DESIGN & LAYOUT









Not seeing a flavor you like? Check out our online store or send us feedback on what you'd like

Starting out as a mall food truck in

Salem, Oregon, we expanded to create

fun and whimsical

foods to be enjoyed state wide that you

can pick up at your

local grocery store. We want to keep things fun and

ighthearted while

trying to lean towards healthier

options for those

with dietary

Find out more about us!









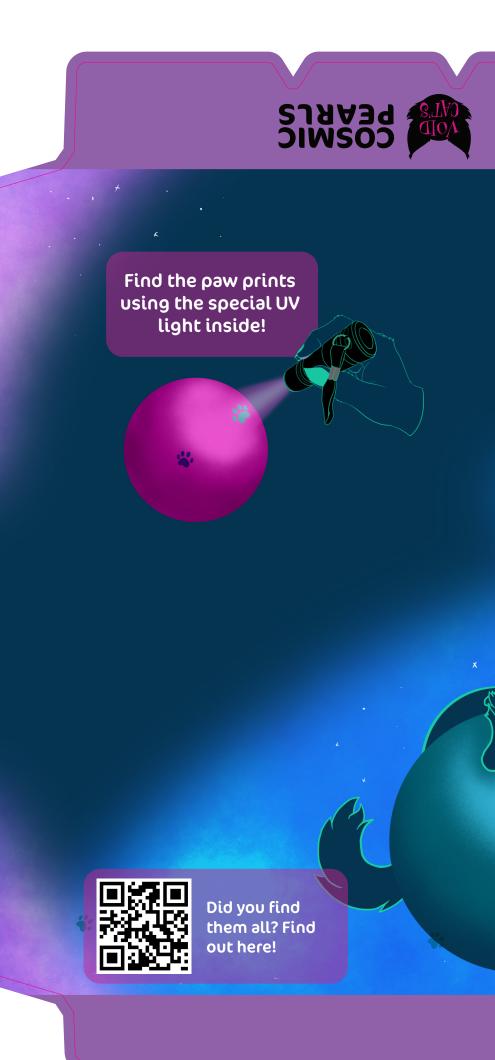
Create a custom dieline and design the packaging for a cereal box of choice.

Solution

Seeing that most healthy cereal leans more on a natural and/or minimalist look, I wanted to create a fun and whimsical cereal that people with dietary restrictions could eat. Healthy cereal doesn't have to be boring or minimal.

Tools

- + InDesign
- + Illustrator
- + Procreate





CATS COSMIC PEARLS

Strawberry & Blueberry Flavored Cereal

on the back!

Organic

No artificial

flavors or dyes

COSMIC PEARLS NET WT 13 OZ (370g)



















Design the packaging/label for a beverage of choice within a series (or family) of three. One of the three must be a limited edition with unique branding while still fitting into the overall brand. Create a custom die line and mockup for all three.

Solution

I've chosen to design the label for a non-dairy, bottled coffee drink because I enjoy coffee, but it's difficult to find many dairy-free options in grocery stores. The design was inspired by art nouveau fonts and the bat plushes with unique patterns for their wings and ears something I find whimsical and fun that will stand out among typical coffee branding.

Tools

- + InDesign
- + Illustrator
- + Procreate







MIDNIGHT'S COFFEE BREW Beverage PACKAGE DESIGN & ILLUSTRATION









Thank You

