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**Task:** Design a logo and branding for a food truck, making it appealing and appropriate for the target audience.

**Solution:** Since the focus of this food truck is wine, I wanted the logo to come off as sophisticated and high class. I went for an elegant looking wine glass and a simple yet nice looking font to attract high class wine connoisseurs.



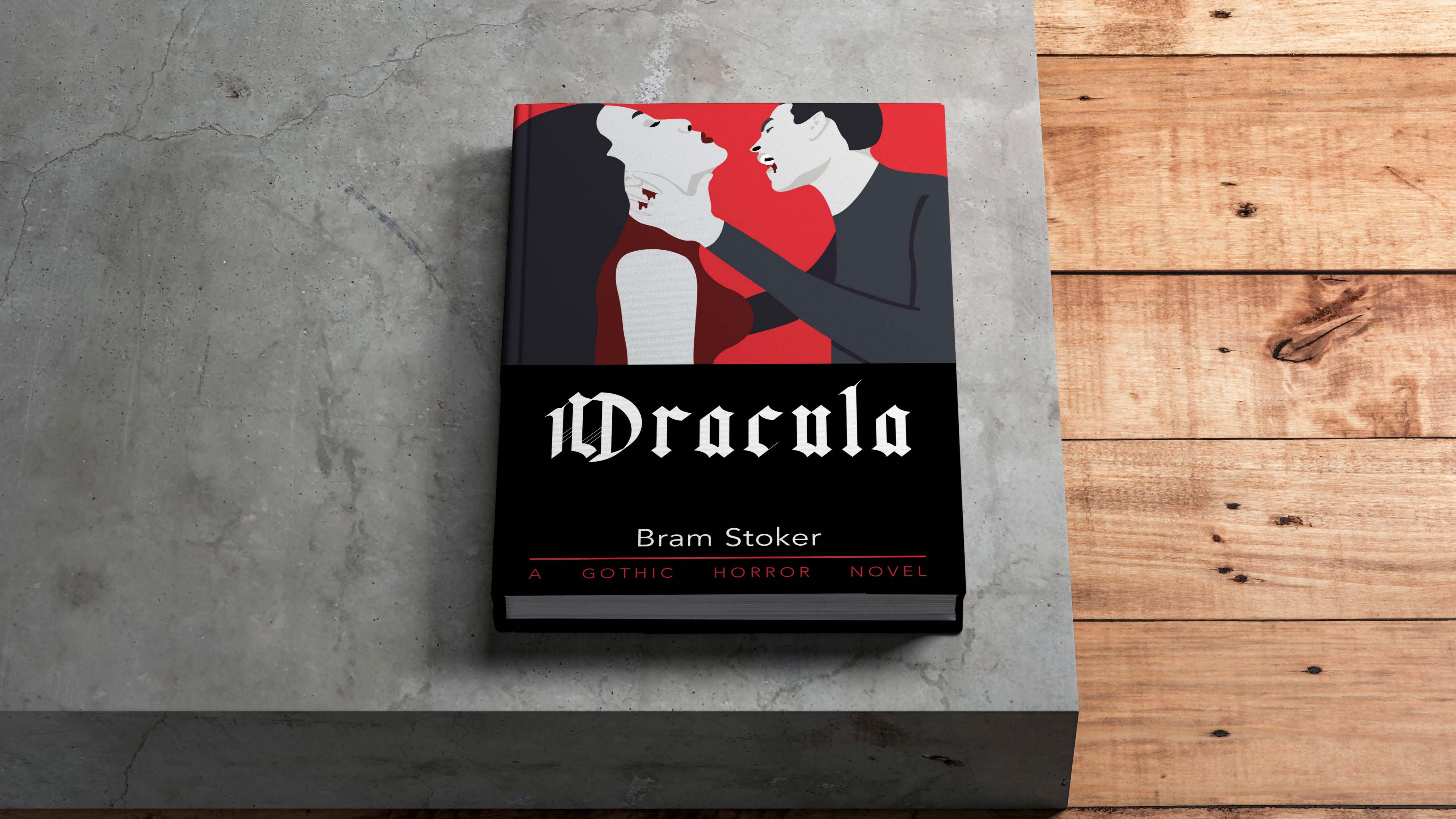








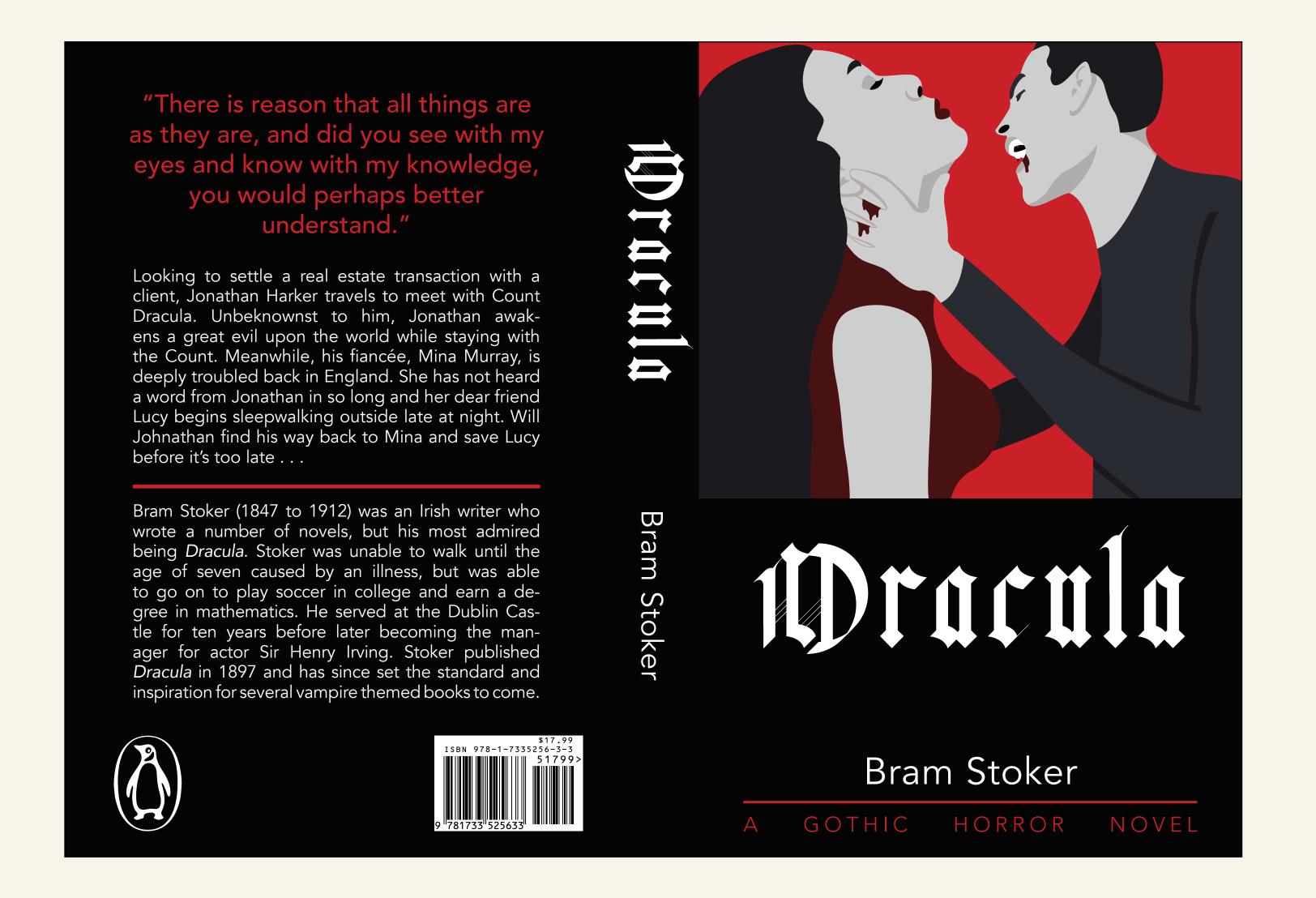
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### Dracula

**Task:** Design a book cover as well as the interior for an existing public domain book. Along with this, design a business card, book mark, and post card that follows the theme of the book.

**Solution:** For this book, I decided to illustrate the scene of Dracula drinking blood from Lucy as the main eye-catching imagery. I also created a custom typeface for the title of the book as well as created a bat icon to accent the theme throughout the book.









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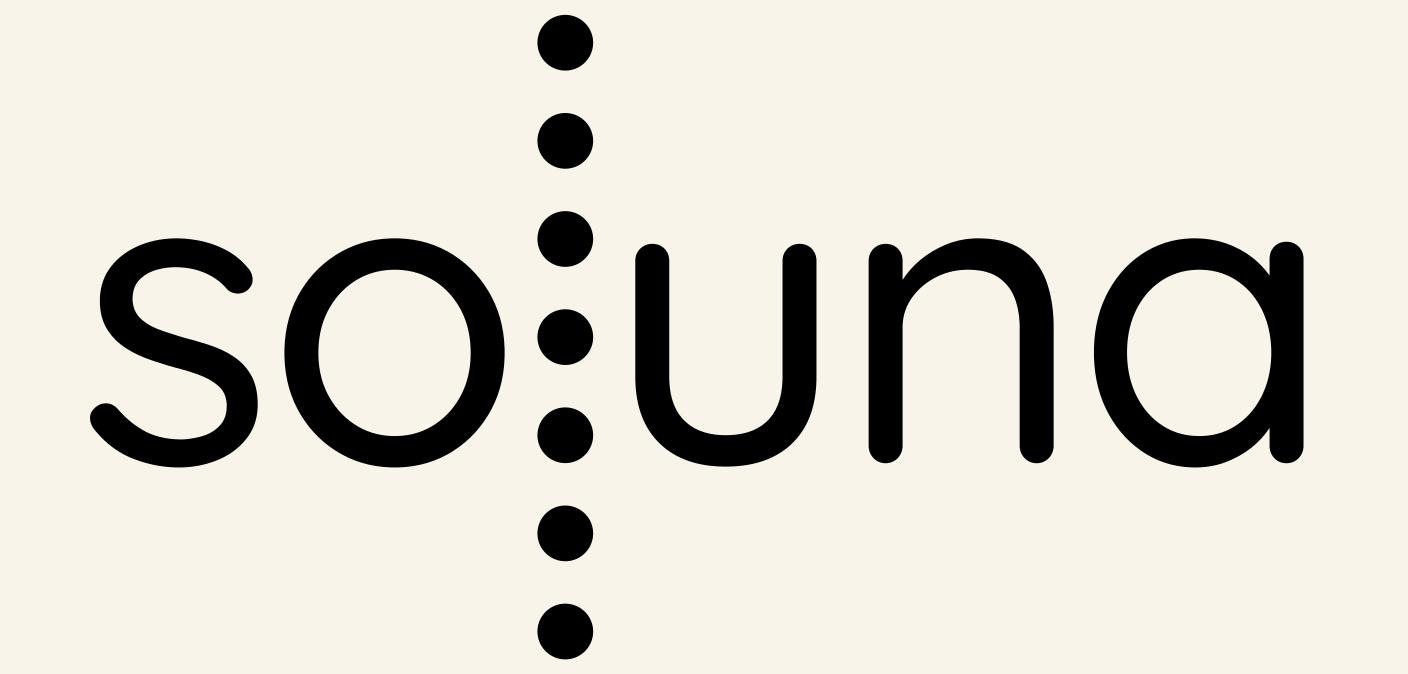


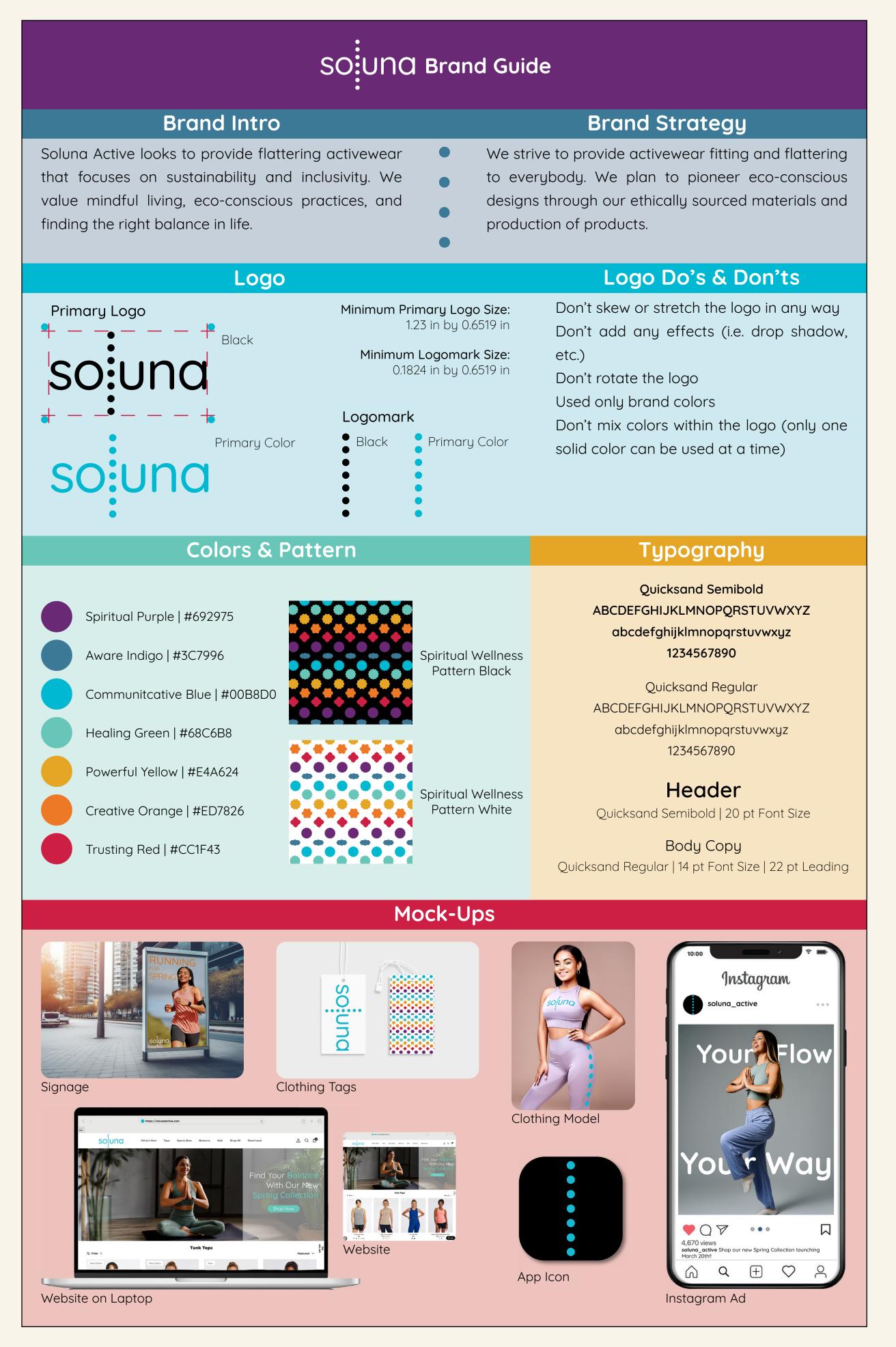


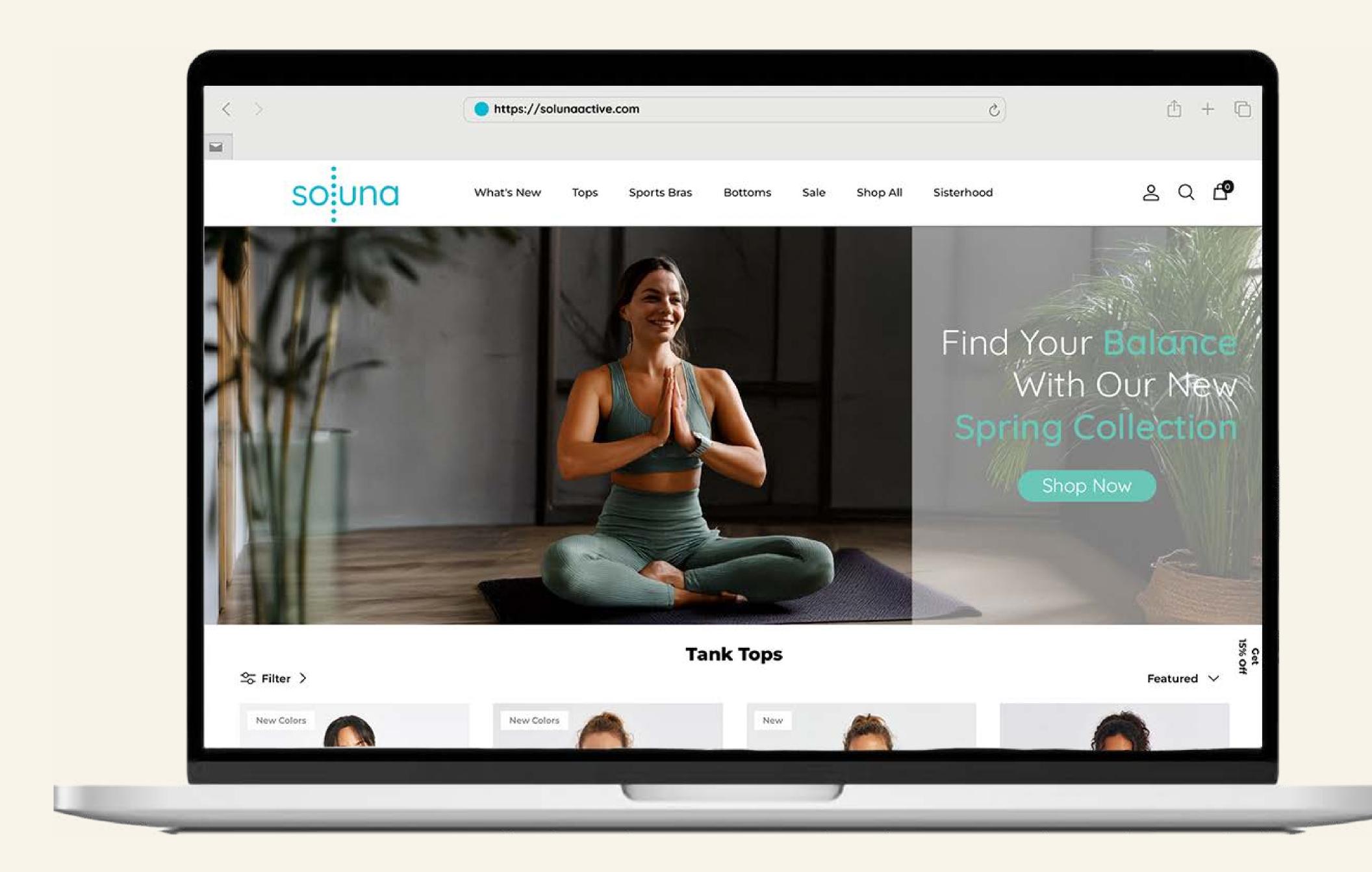
## Soluna Active

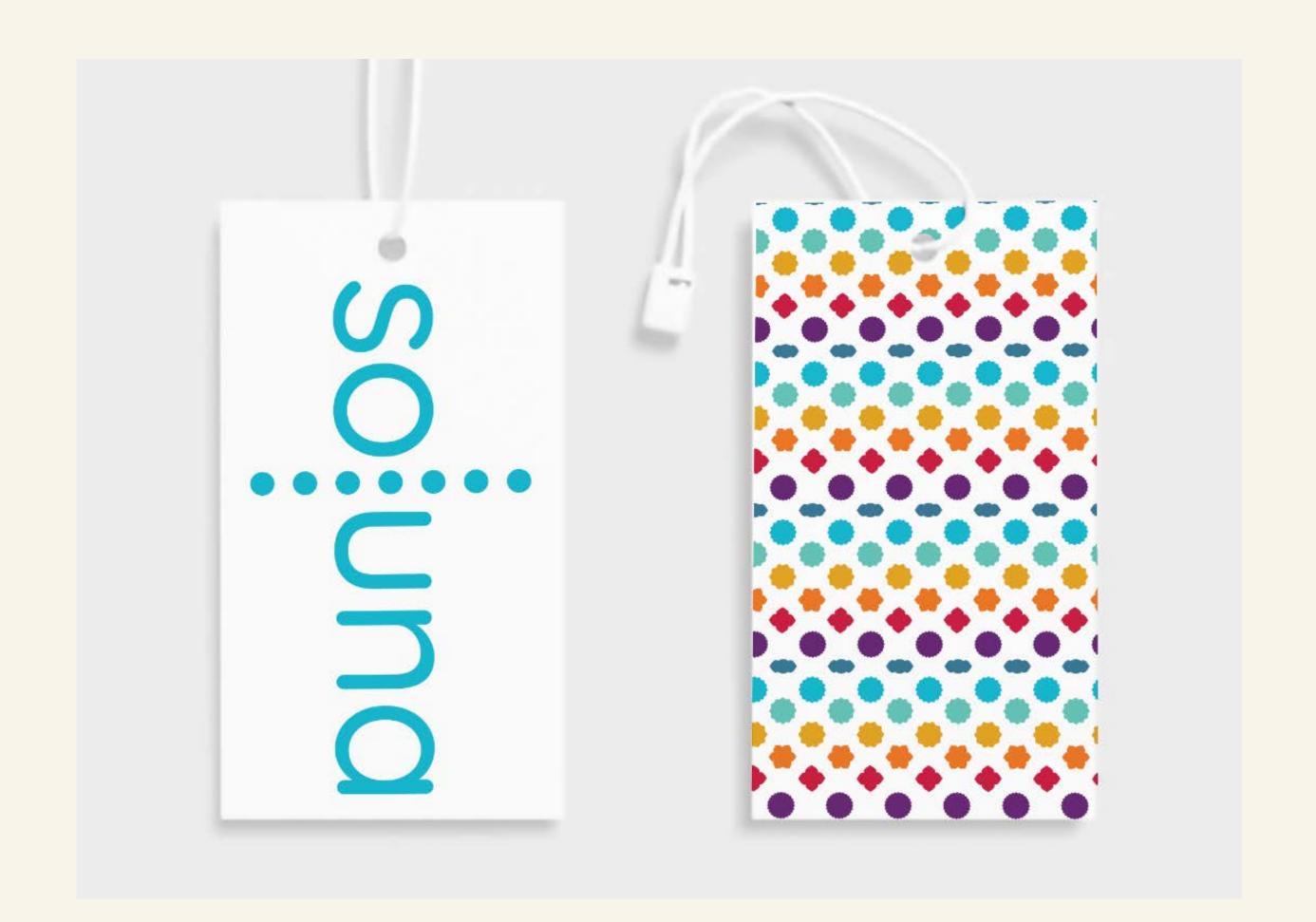
**Task:** Create a logo and branding for a sustainable women's fitness clothing company. Keep company values in mind, such as wellness, balance, and mindful living.

**Solution:** I started off this project by doing some deep research, especially on the spiritual wellness side. Thinking of the company's values, I took inspiration from the idea of the Chakra, your spiritual energy flow. The dots making up the "L" in Soluna represent the seven spiritual energies that make up a person's Chakra.

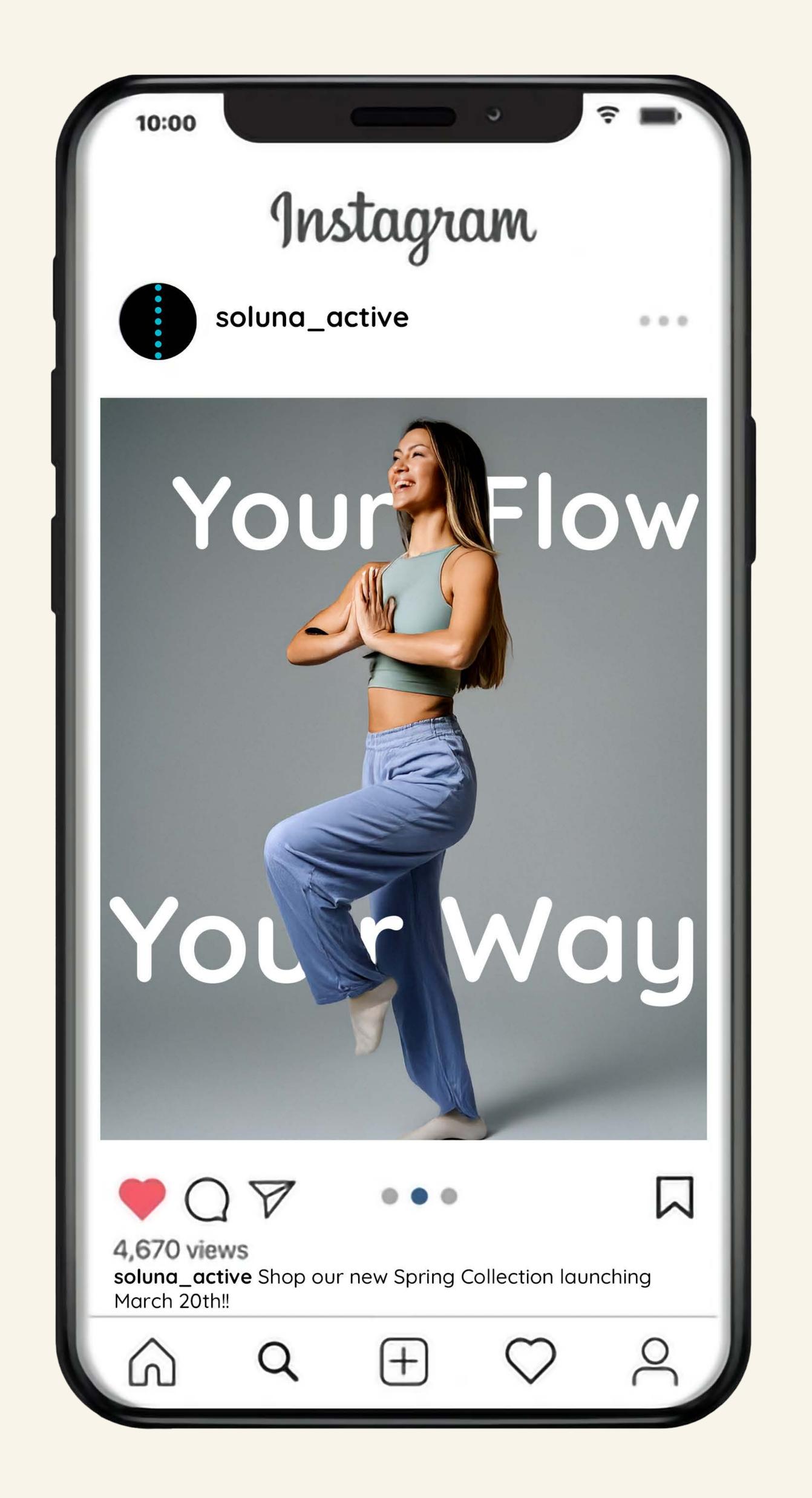














## Campus Icons

**Task:** Design a unified icon system for use around the Chemeketa Community College campus. In addition, create a logo fitting to the icon set as well as a leave behind card to help students navigate their school campus.

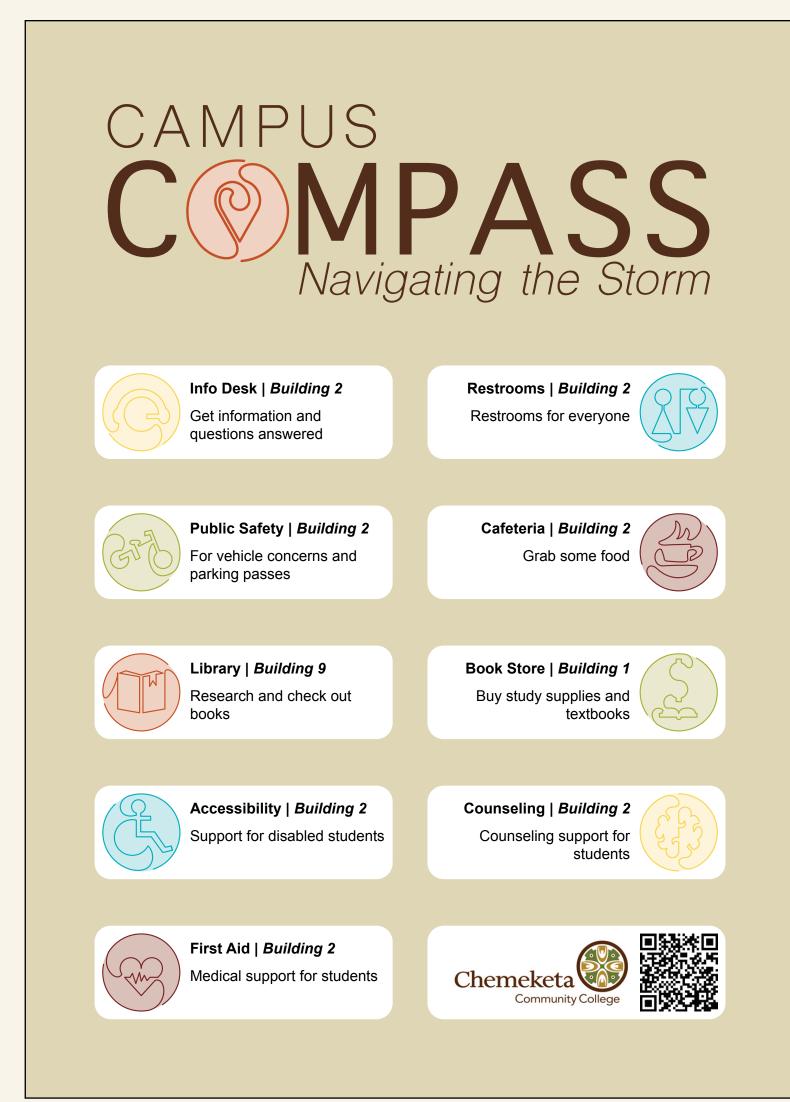
**Solution:** To start this project, I created a set of icons utilizing a continuous line to make up each one. For the logo, I centered it around one of the icons to unify it with the icon set. Utilizing Chemeketa's color palette and typography, I included the logo, icons, and a campus map on the leave behind card for new students.

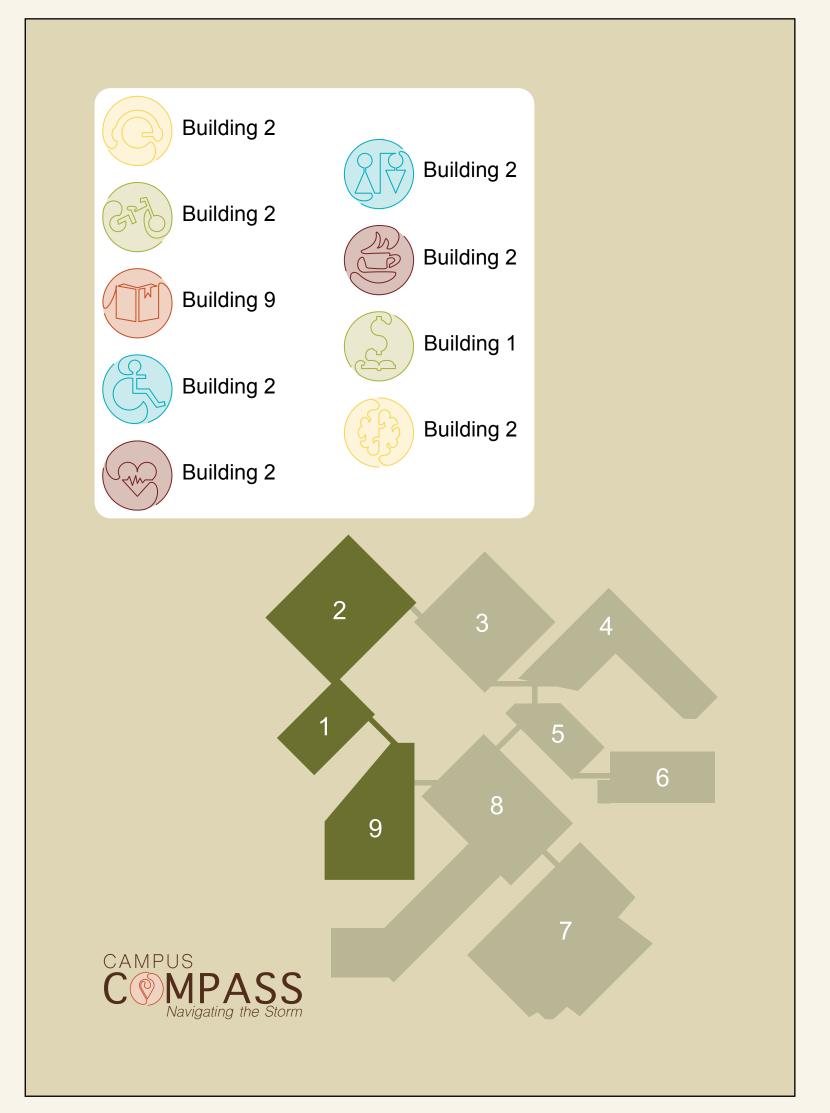


# CAMPUS CONPLASS Navigating the Storm



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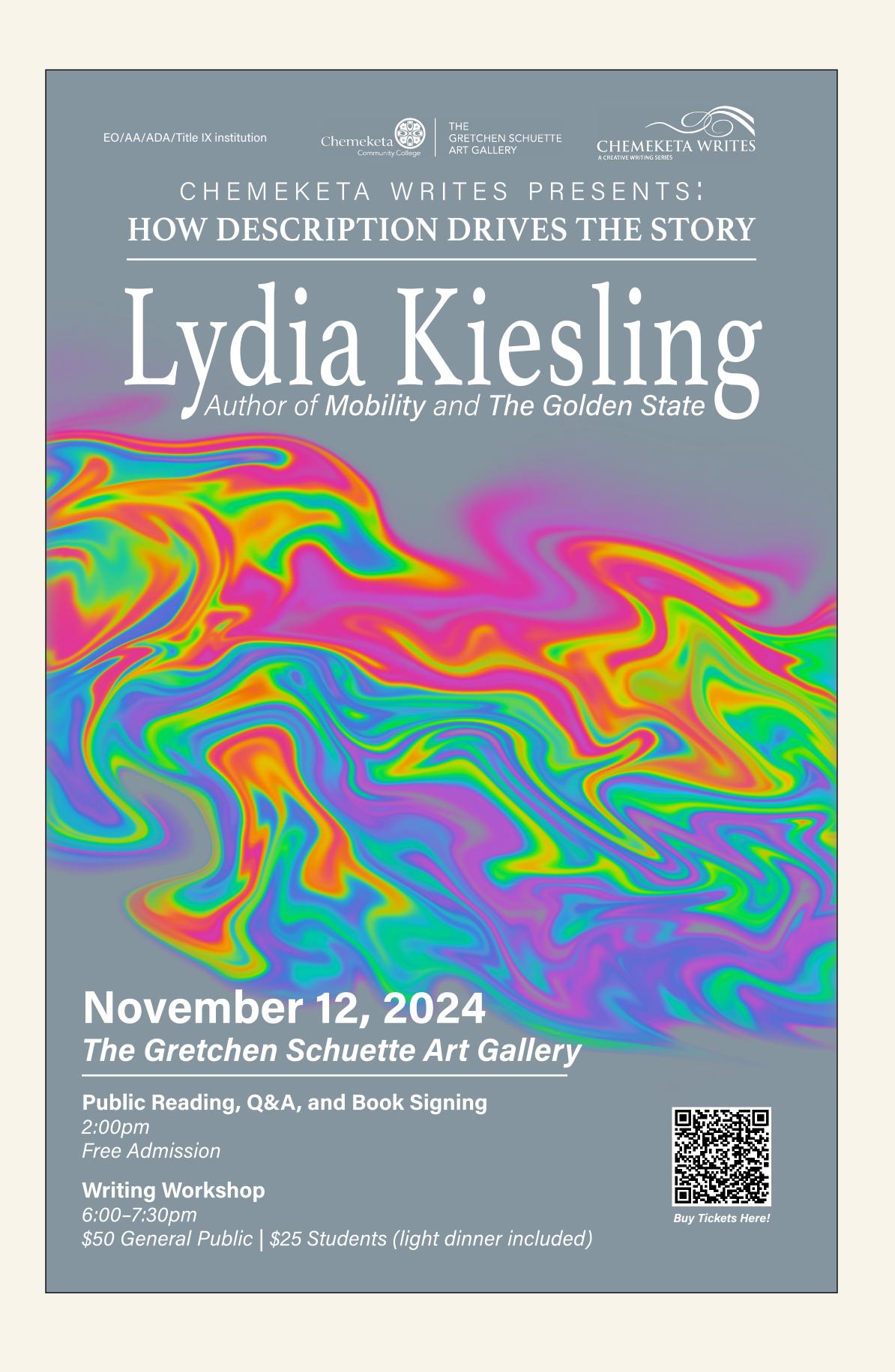


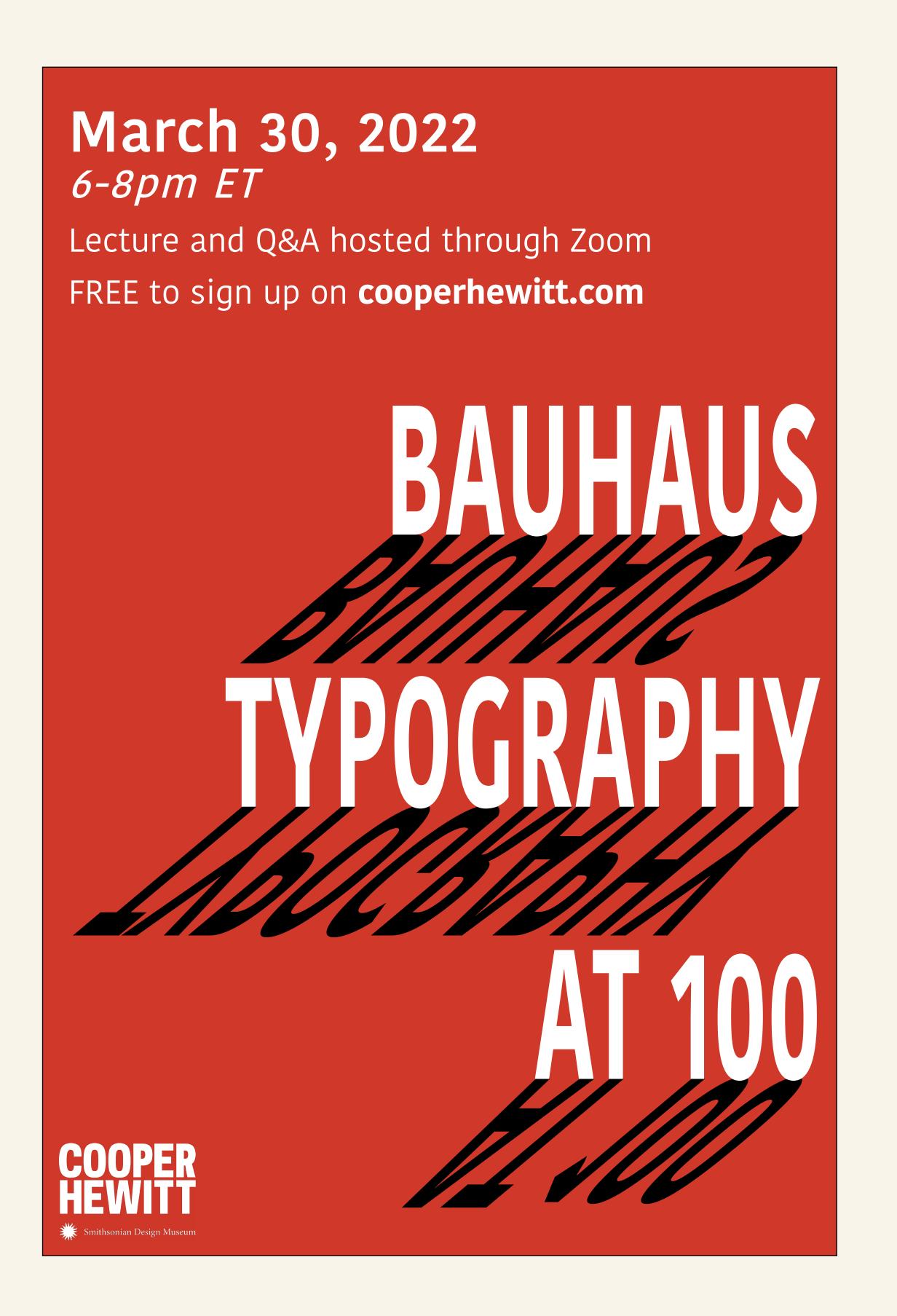


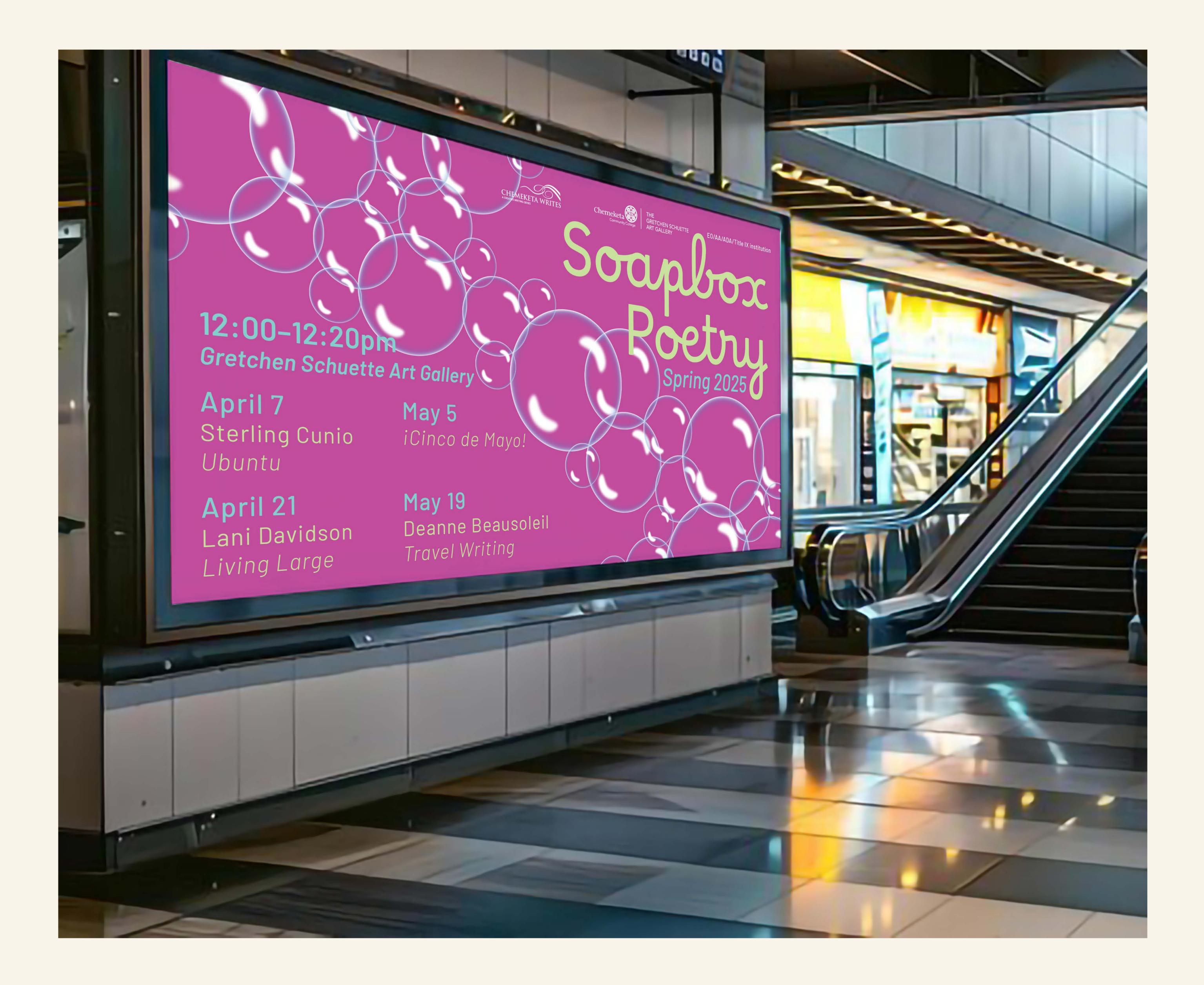
### Poster Collection

**Task:** Create posters for different events utilizing color, layout, and typography.

**Solution:** For each poster, I came up with a graphic fitting to its corresponding event. I utilized color to bring the posters to life and make them stand out to viewers. Hierarchy in the typography as well as the layout also played a big part in my designs.











## Caffeine Crazy

**Task:** Come up with a unique theme to design a cereal box. Utilize color, typography, and imagery to bring your cereal box to life.

**Solution:** For my cereal box, I wanted to play around with the idea of combining cereal with energy drinks. The target audience would be teenagers and college students with the concept being they could have their breakfast and caffeine all in one. Using skeletons and anatomical hearts as the main imagery, I created four flavors with different color schemes to represent them.









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### THE PAINTED HILLS

### Vibrant Soils Within the Painted Hills By Jessie Main

### What are the Painted Hills? Let's Get Hiking

Painted Hills are made up of colorful soils in the form of bands. These "bands" layer on top of each other to build up each of the hills. each of the hills. What makes the Painted Hills so special is not stray away from the trails. each of the hills. What makes the Painted Hills so special is their spectacular colors. Built up over thousands of years, these colors vary from visit to visit depending on the time of year, weather, and the moisture levels, making each visit special every time.

not stray away

The Painted Cove Trail covers 0.25 miles roundtrip and lasts trail offers a look at the variable to 30 minutes. This trail offers a look at the variable to 30 minutes. The Painted Cove Trail covers o.25 miles roundtrip and lasts about 10 to 30 minutes. This trail offers a look at the variable variable to 30 minutes. The Painted Cove Trail covers o.25 miles roundtrip and lasts about 10 to 30 minutes. This trail offers a look at the variable variable to 30 minutes. The Painted Cove Trail covers o.25 miles roundtrip and lasts about 10 to 30 minutes. This trail offers a look at the variable variable variable to 30 minutes. The Painted Cove Trail covers o.25 miles roundtrip and lasts about 10 to 30 minutes. The Painted Cove Trail covers o.25 miles roundtrip and lasts about 10 to 30 minutes. The Painted Cove Trail covers o.25 miles roundtrip and lasts about 10 to 30 minutes. The Painted Cove Trail covers o.25 miles roundtrip and lasts about 10 to 30 minutes. The Painted Cove Trail covers o.25 miles roundtrip and lasts about 10 to 30 minutes. The Painted Cove Trail covers o.25 miles roundtrip and lasts about 10 to 30 minutes. The Painted Cove Trail covers o.25 miles roundtrip and lasts about 10 to 30 minutes. The Painted Cove Trail covers o.25 miles roundtrip and lasts about 10 to 30 minutes. The Painted Cove Trail covers o.25 miles roundtrip and lasts about 10 to 30 minutes. The Painted Cove Trail covers o.25 miles roundtrip and lasts about 10 to 30 minutes. The Painted Covers o.25 miles roundtrip and lasts about 10 to 30 minutes. The Painted Covers o.25 miles roundtrip and lasts about 10 to 30 minutes. The Painted Covers o.25 miles roundtrip and lasts about 10 to 30 minutes. The Painted Covers o.25 miles roundtrip and lasts about 10 to 30 mi

### When is the Best Time to Visit?

Credit: Jessica

During late Spring and early Fall are the best times of year level. to visit the Painted Hills. To see their full colors shown, stop by in the late afternoon. Around these times is when the

nown for their magnificent colors, the Painted Hills are a sure sight to see amongst the 7 Wonder of Oregon. Signified by its red, yellow, grey, and black bands of color, viewers are captivated each time they see it.

Part of the John Day Fossil Beds National Monument, the Painted Hills are really and the Painted Hi Part of the John Day Fossil Beds National Monument, the Painted Hills has a total of the minder of the Painted Hills has a total of the minder of the Painted Hills has a total of the minder of the painted Hills has a total of the minder of the painted Hills has a total of the minder of the painted Hills has a total of the minder of the painted Hills has a total of the minder of the painted Hills has a total of the minder of the painted Hills has a total of the minder of the minder of the painted Hills has a total of the minder of the minder of the minder of the painted Hills has a total of the minder of the min

Also known as the Red Hill Trail, the Red Scar Knoll Trail features hills showcasing vibrant red and yellow soil layers. This 0.25 mile trail lasts around 15 to 30 minutes and is fairl.

Hills Overlook Trail focuses on an older road preainted Hills various views of the Painted Hills. This trail is 0.5 adtrip and takes anywhere from 5 to 30 minutes.

heavily excavated, the Leaf Hill Trail is 0.25 miles been fleavily been fleavily and is around 10 to 30 minutes. This trail is 0.25 miles in and is around by paleontologic eatly studied by paleontologists and having exten-

to his of the five trails is the Carroll Rim Trail coming in iles roundtrip and lasting 30 to 60 minutes long. This The miles round view of the Painted Hills and reaches at 1. offers a panorama view of the Painted Hills and reaches

### see the Wonder in this see der of Oros Wonder of Oregon

Painted Hills are spectacular in all their colorful glory; it is the painted as to why this is one of the 7 Wonders of Oregon.

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The painted Hills are spectacular in all their colorful glory; it is the painted Hills are spectacular in all their colorful glory; it is the painted Hills are spectacular in all their colorful glory; it is the painted Hills are spectacular in all their colorful glory; it is the painted Hills are spectacular in all their colorful glory; it is the painted Hills are spectacular in all their colorful glory; it is the painted Hills are spectacular in all their colorful glory; it is the painted Hills are spectacular in all their colorful glory; it is the painted Hills are spectacular in all their colorful glory; it is the painted Hills are spectacular in all their colorful glory; it is the painted Hills are spectacular in all their colorful glory; it is the painted Hills are spectacular in all their colorful glory; it is the painted Hills are spectacular in all their colorful glory; it is the painted Hills are spectacular in all their colorful glory; it is the painted Hills are spectacular in all their colorful glory; it is the painted Hills are spectacular in all their colorful glory; it is the painted Hills are spectacular in all their colorful glory; it is the painted Hills are spectacular in all their colorful glory; it is the painted Hills are spectacular in all their colorful glory; it is the painted Hills are spectacular in all their colorful glory; it is the painted Hills are spectacular in all their colorful glory; it is the painted Hills are spectacular in all their colorful glory; it is the painted Hills are spectacular in all the painted Hills are

### Colors and History Painted Hills

The Painted Hills are made u of colorful soil, each having and histories behind them. the Painted Hills so mag they gorgeous to look at I is also so much to learn

The history behind the Hills is a perfect exar is the study of diff how they relate to Painted Hills' co' sands of years up of volcanic covering over built up ser The other and erodi

the uniq-

a must-stop

Credit: Jessica Main

ly sparse

a few th

Is, the green rock layers were aystone; through a chemical water flowing through the we rich green hues seen today. gical formations create a gorep Rock.

re the main section people visck units are also magnificent in the John Day Fossil Beds Naound amazing wonder in Oreugh fossils and viewing geologal monument is not one to miss

Now in French Vanilla



As crunchy as you want to be.

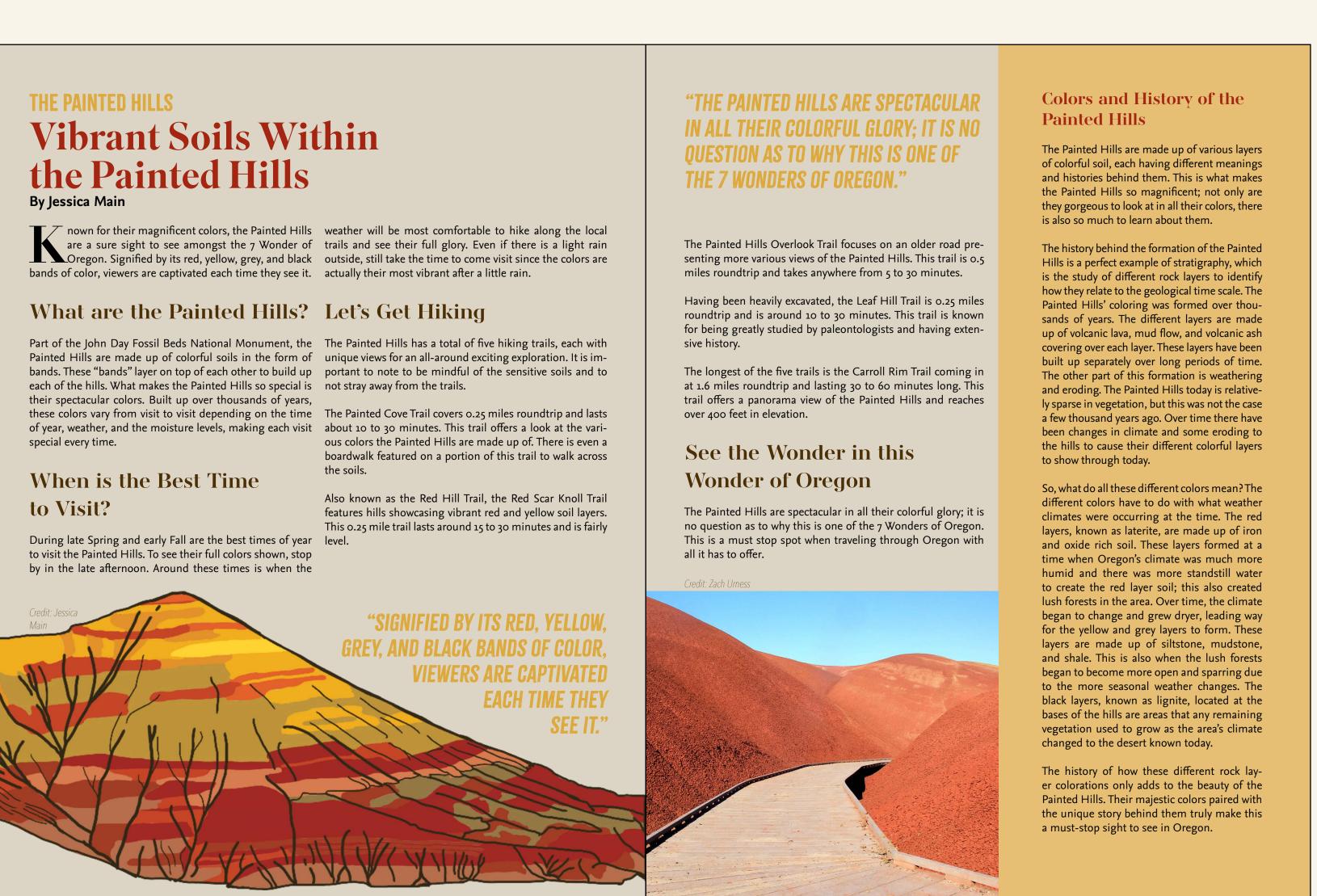
## Pine & Pacific

**Task:** Design magazine layouts and a cover fitting to the magazine's topic. Keep in mind color choices, typography, and graphics when designing.

**Solution:** I designed a magazine cover for Pine & Pacific focused on capturing Oregon's forestry using my own photography. For the layouts, I used a variety of colors to bring the magazine to life. I also did the illustrations to go with the articles to add a fun touch to them.



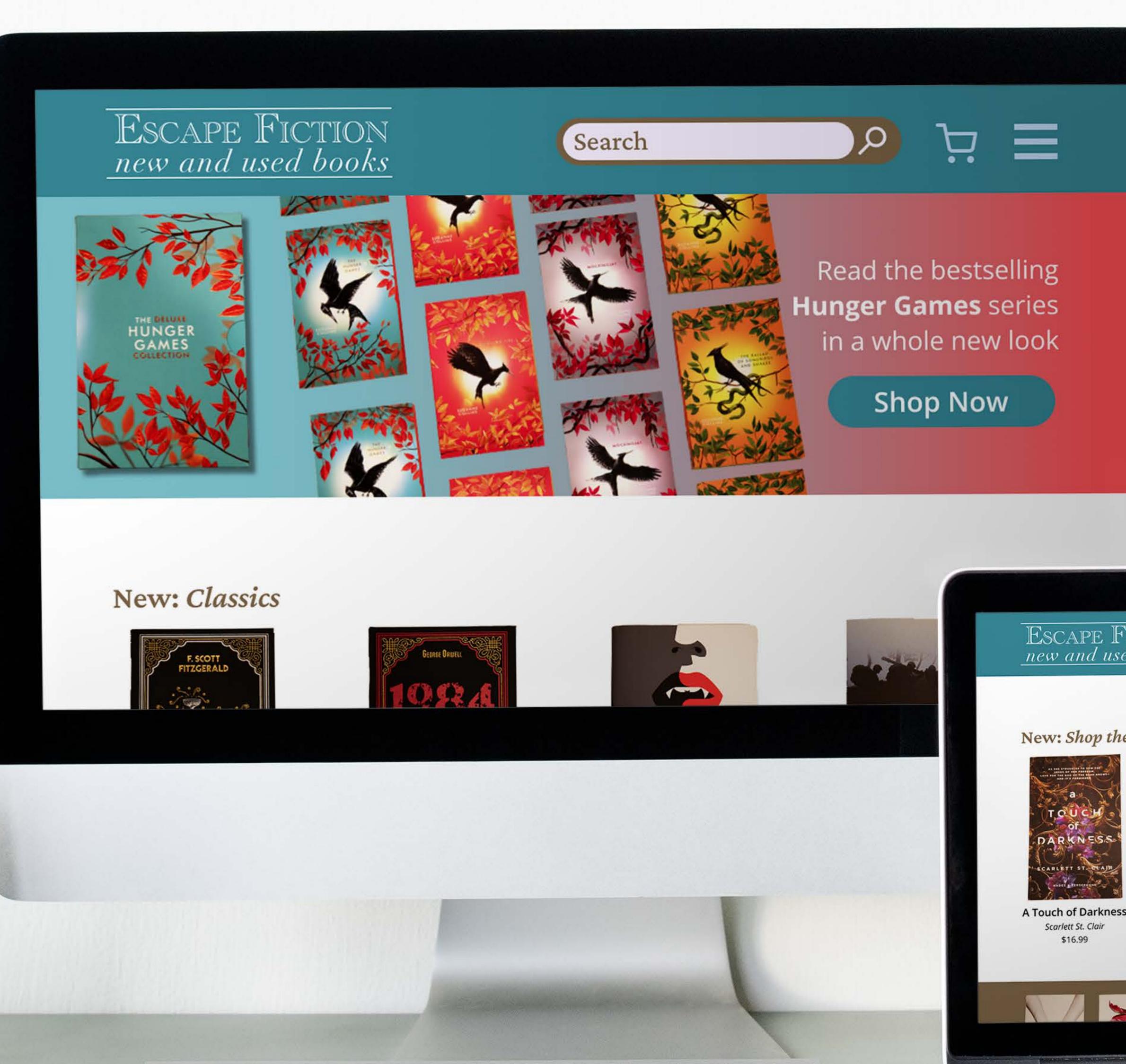


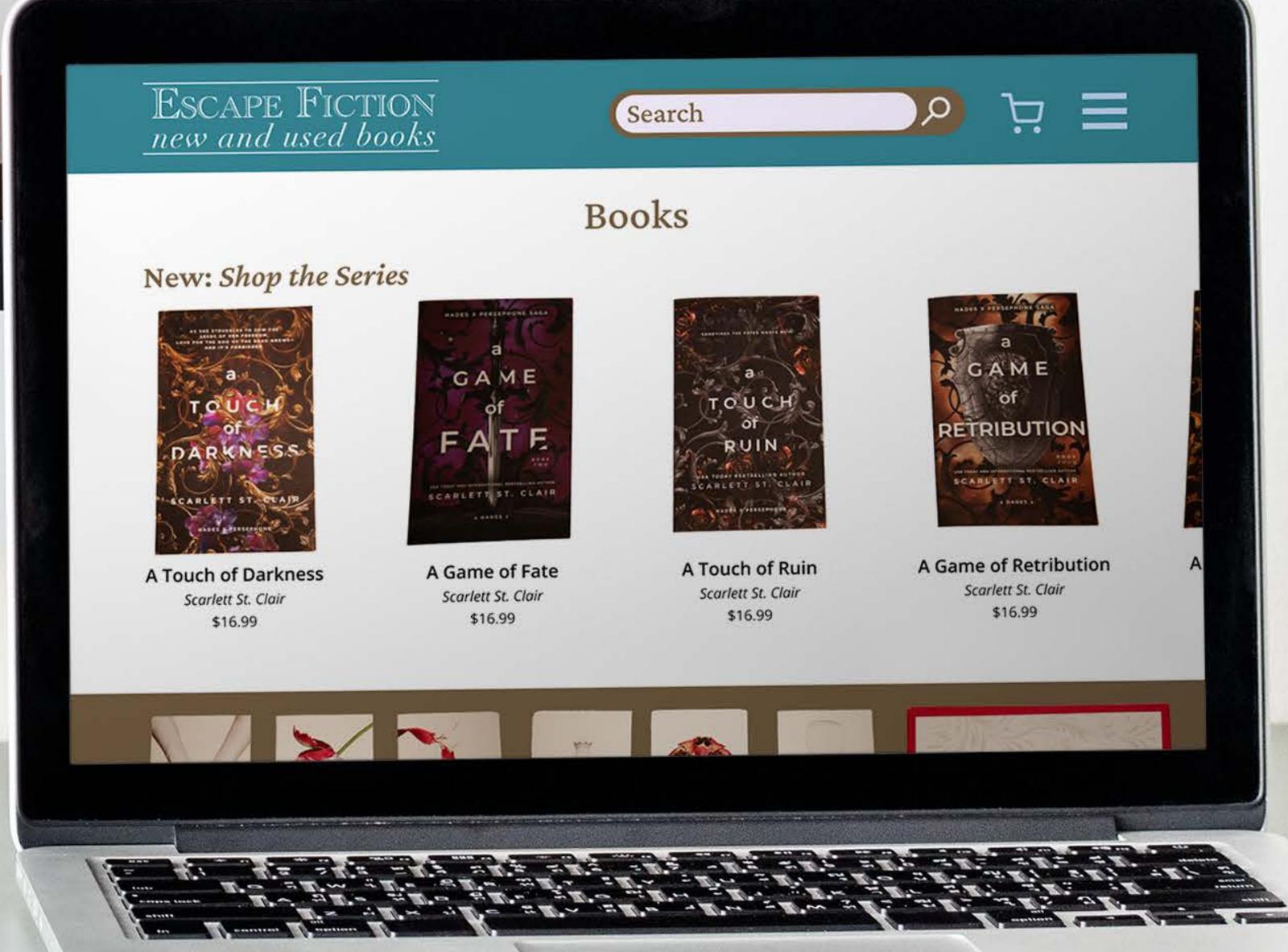




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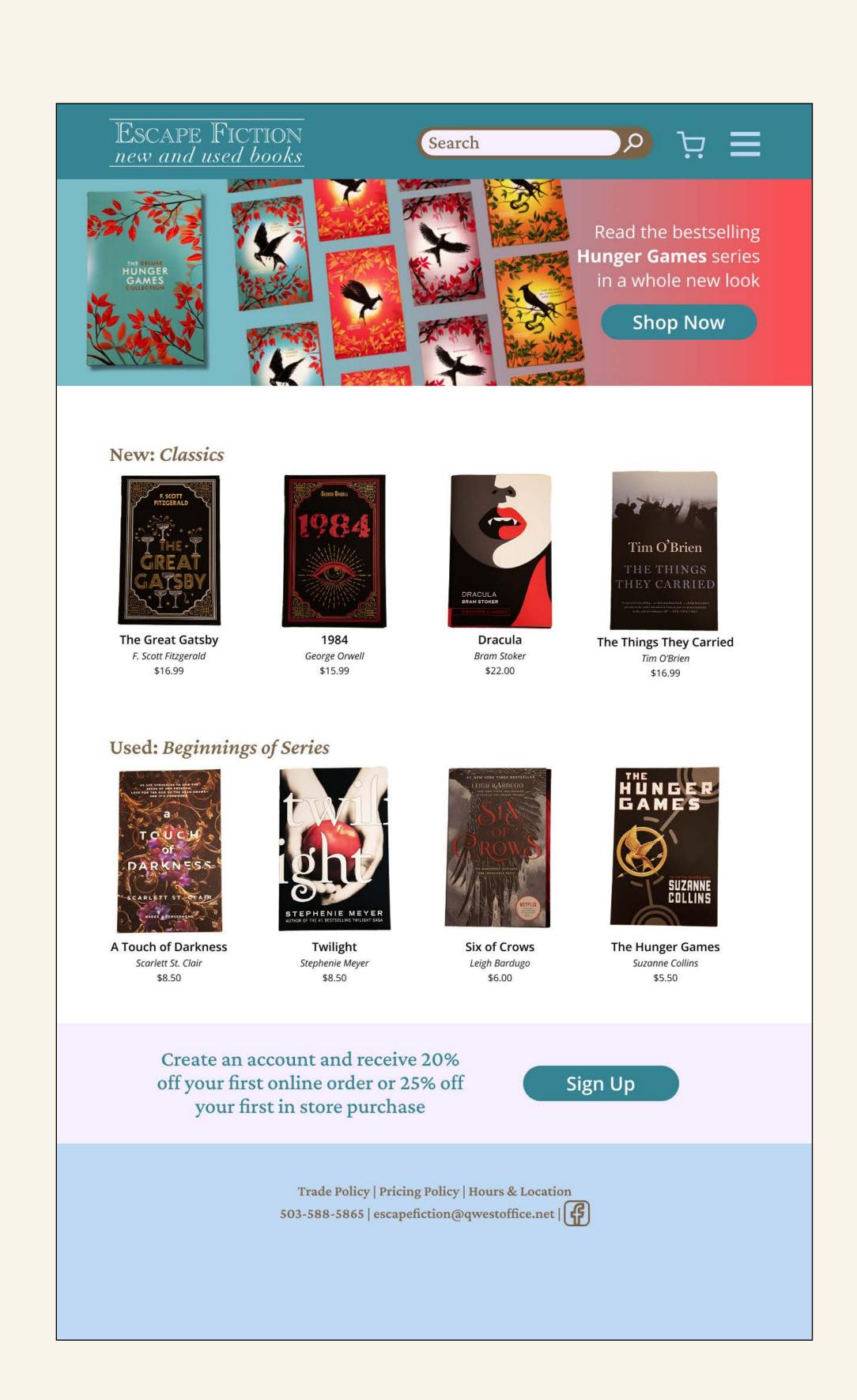


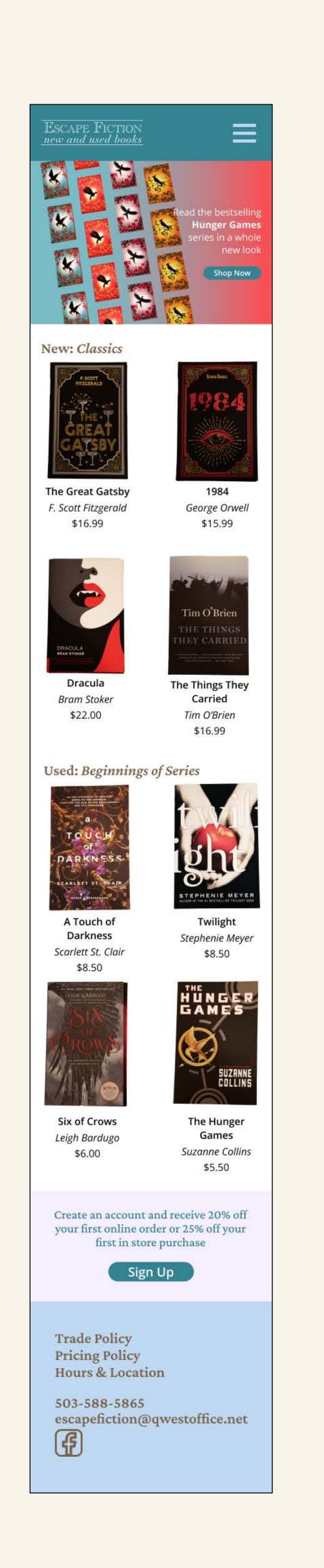


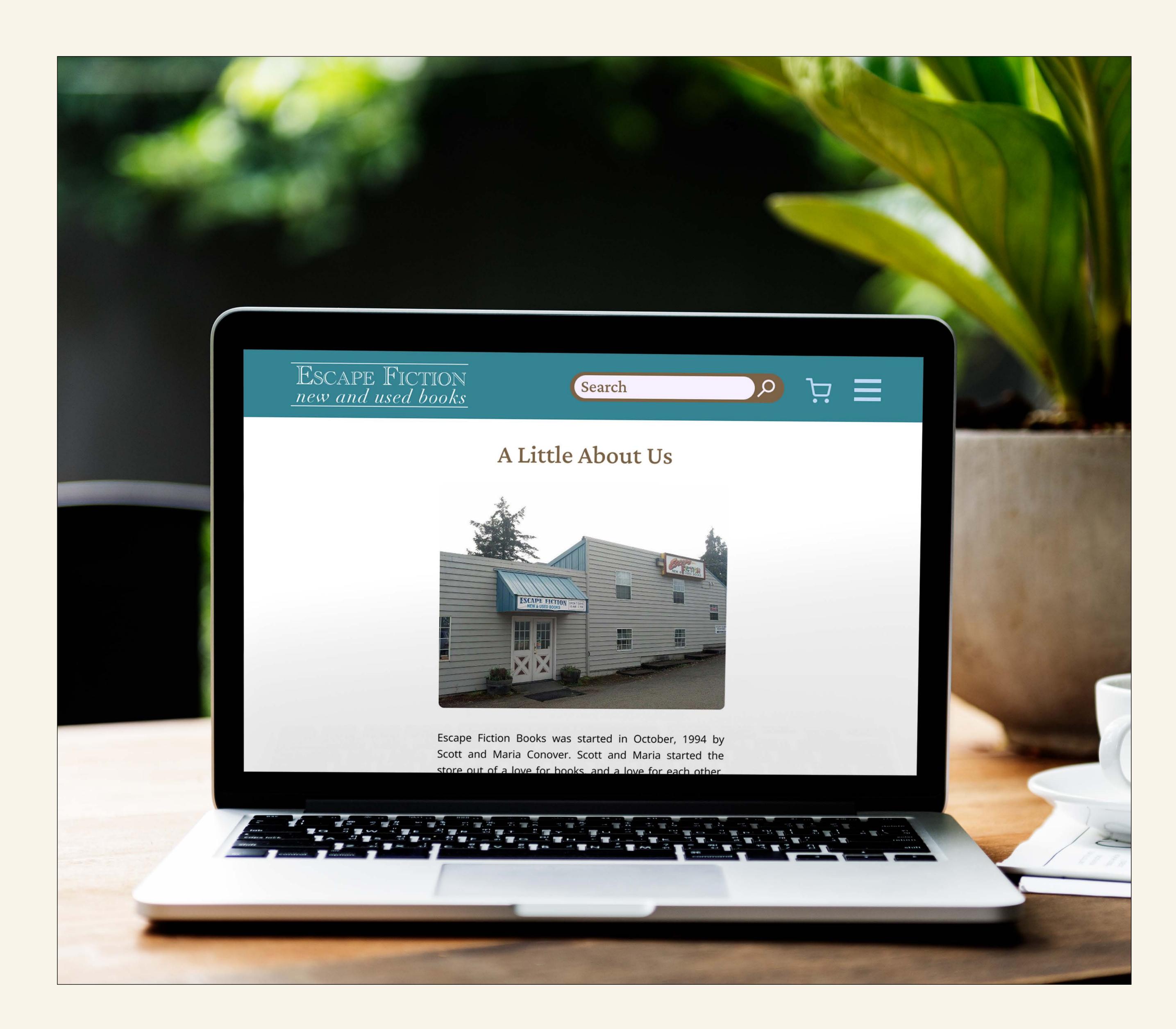
## Escape Fiction

**Task:** Create a website using effective color and typography to visually engage the user. This site should make the user want to buy something online and have a call to action to bring them into the store.

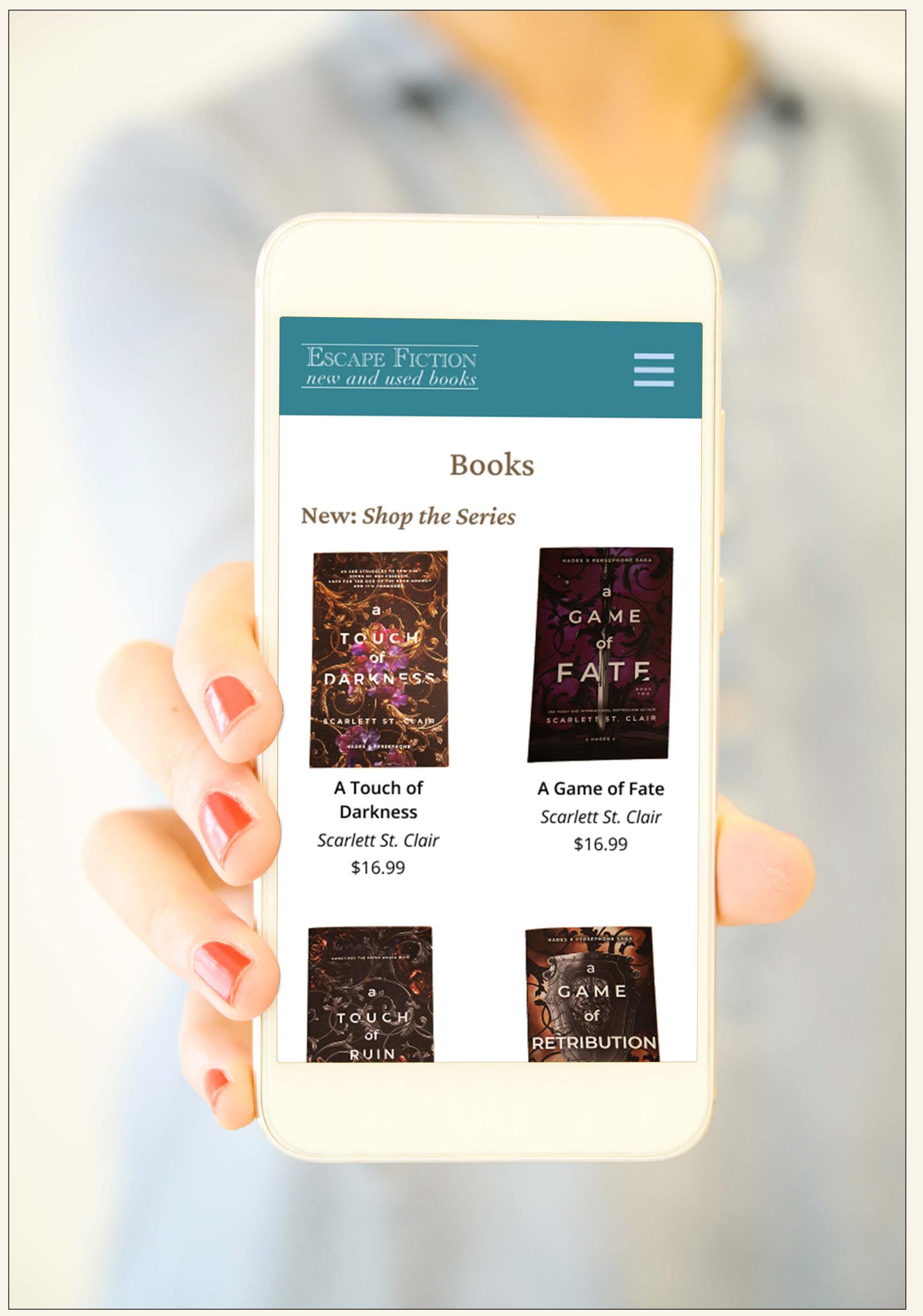
**Solution:** I designed a website for Escape Fiction, creating multiple engaging aspects for consumers to interact with. To enhance the site's visual appearance, I took into account various uses of color and typography throughout the site.



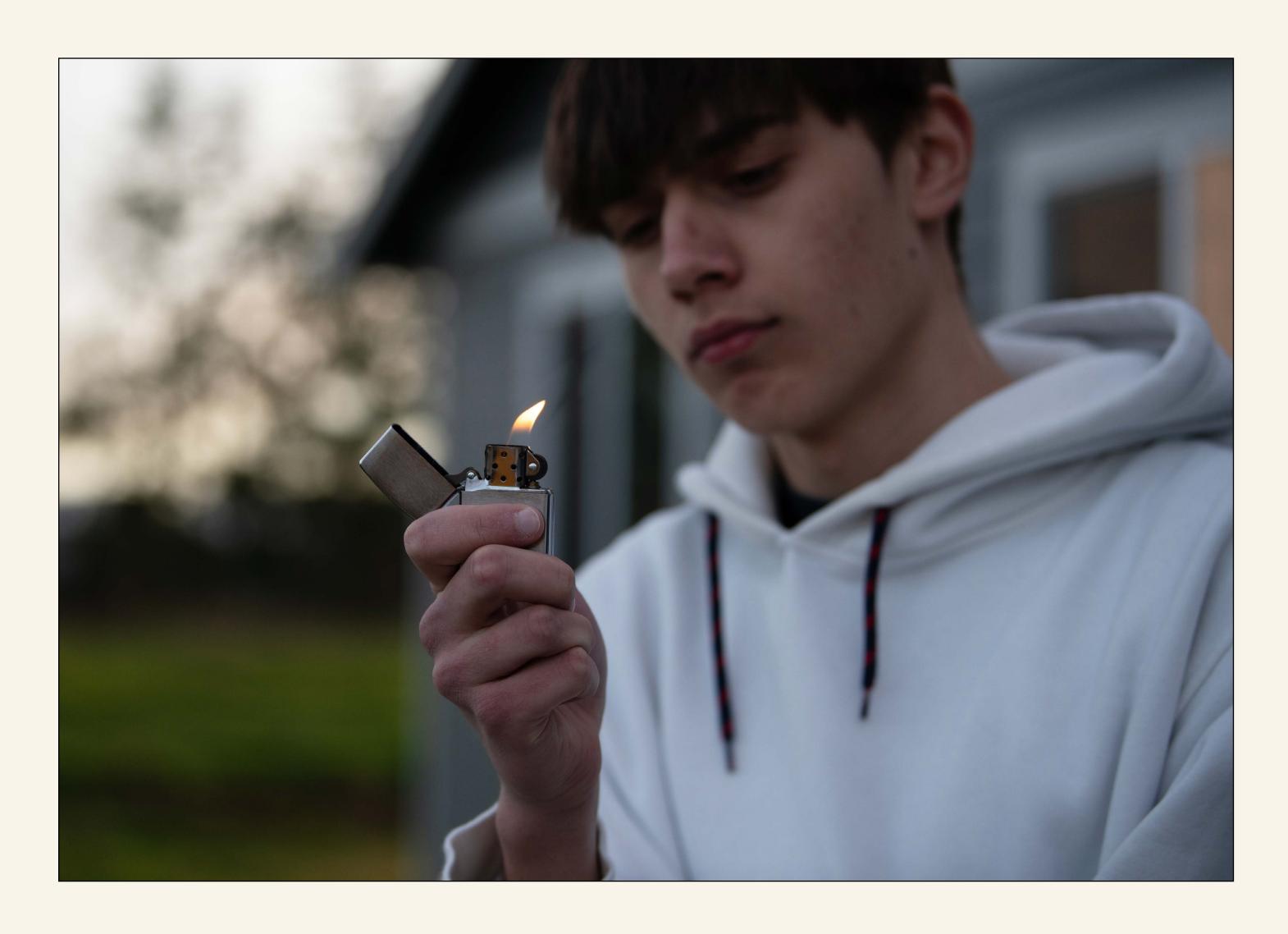




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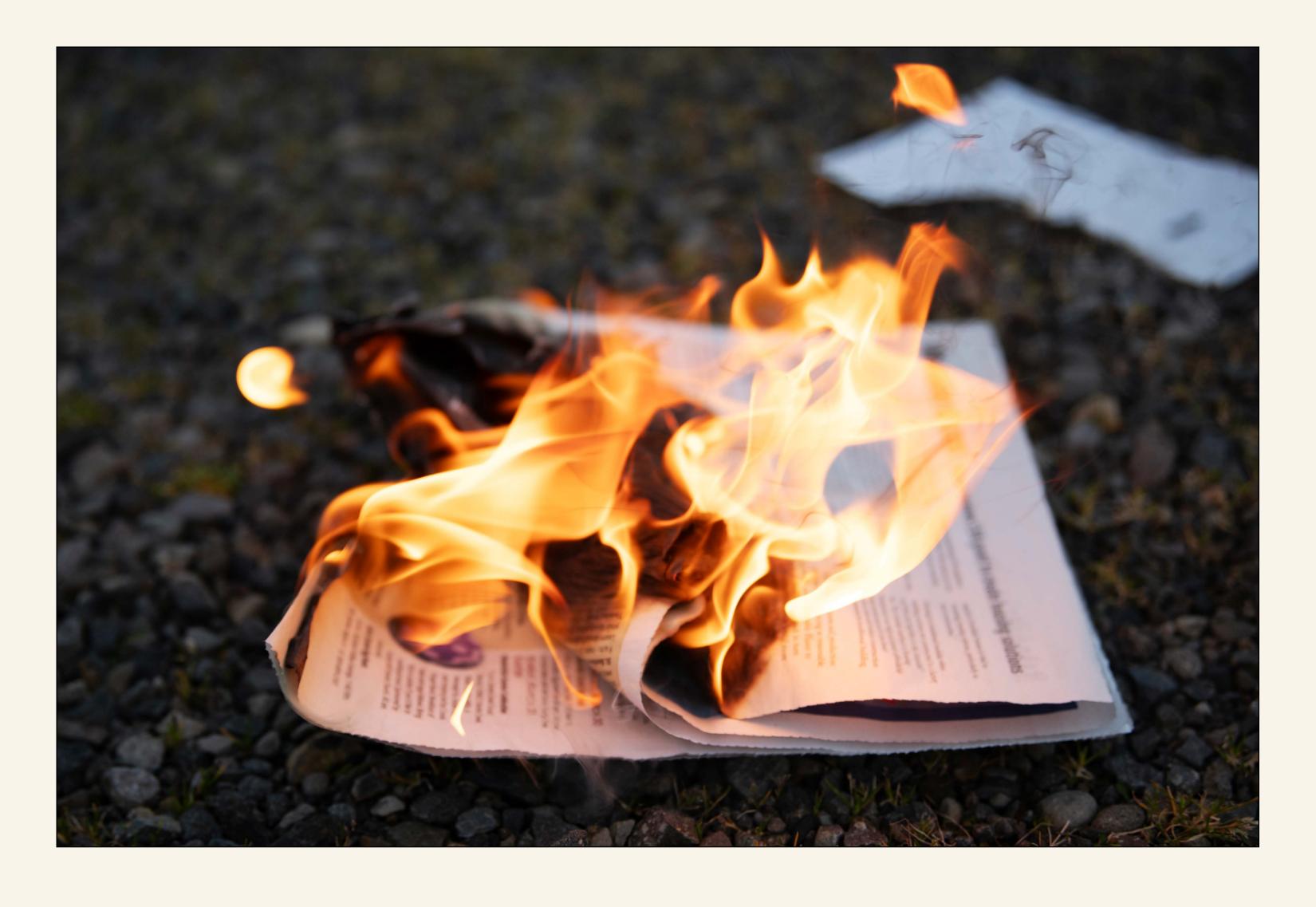


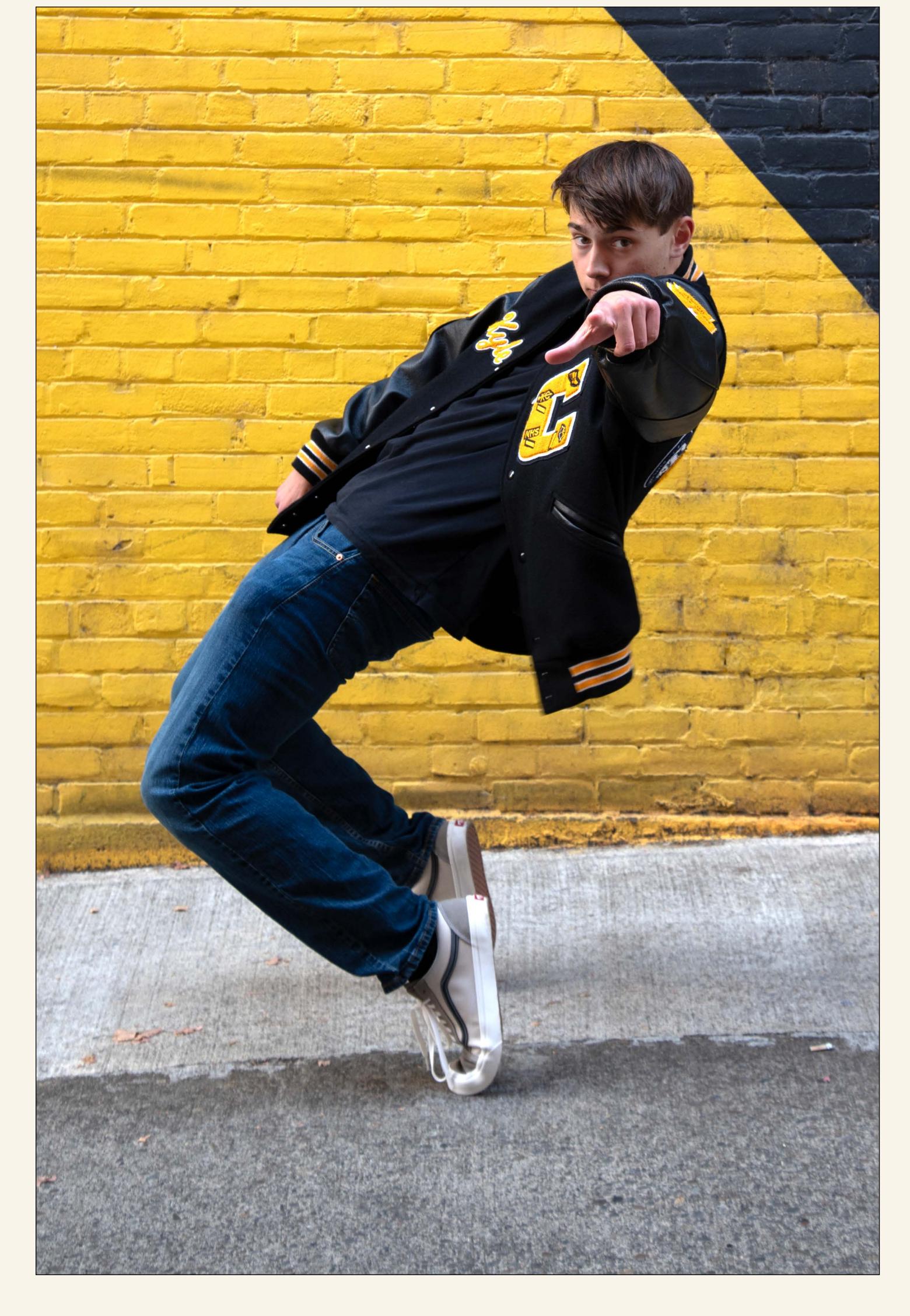
## Photography





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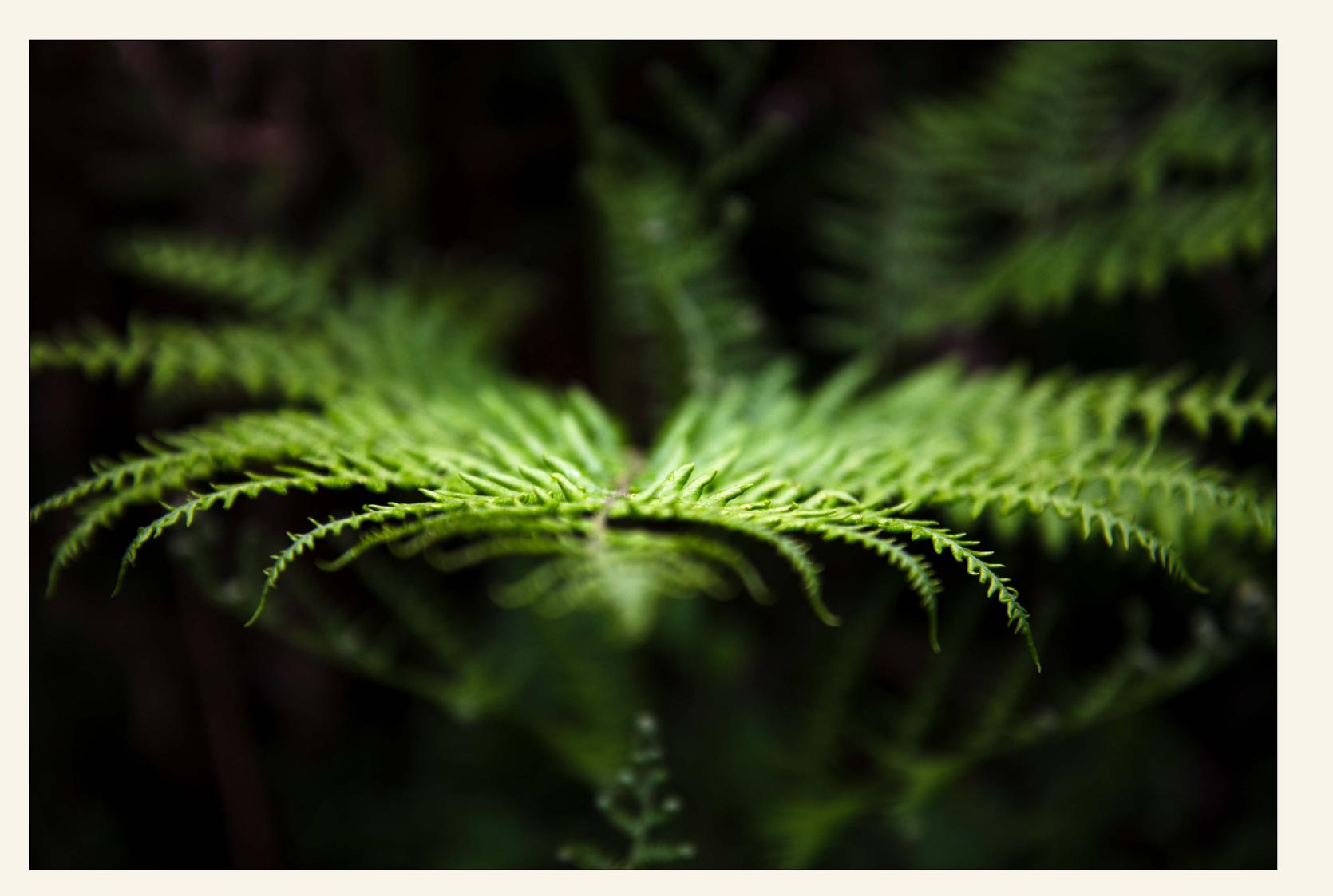
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## L'hank You

