

The image features a black background with abstract, expressive brushstrokes in orange and white. In the top left, there are several thick orange strokes. In the center, a large, white, calligraphic stroke dominates the space. In the bottom right, there are more orange strokes. The text 'EMMA HELEMAN' is positioned at the top center, and 'PORTFOLIO' is at the bottom center, both in a bold, orange, sans-serif font.

EMMA HELEMAN

PORTFOLIO



ANGEL BREWING PACKAGE DESIGN

PROBLEM

Create a custom bottle design.
Develop an original die cut,
logo, and brand Identity.

PROCESS

I had immediate inspiration
for this, I wanted to lean into
the traditional tattoo style.
I kept up this edgy energy
when developing the logo
and branding.



1 serving per container

Serving size

Amount per serving

Calories

250

% Daily Value*

Total Fat 10g

20%

Saturated Fat 5g

10%

Sodium 100mg

20%

Total Carbohydrate 10g

20%

Fiber 10g

20%

Total Sugars 10g

20%

Protein 10g

20%

Vitamin D 100mg

20%

Calcium 100mg

20%

Iron 100mg

20%

Potassium 100mg

20%

190

calories

15.5OZ

458ml

Recycle

Recycle

West Coast IPA

Angel Brewing

Release

999

Angel Brewing is a family owned brewery proudly local to Portland, Oregon. We pride ourselves on developing unique original flavors, and being the life of the party at any event. To learn more about Angel Breweries history visit [AngelBrewery.com](#)

69915 19031

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Recycle

Recycle

West Coast IPA

Angel Brewing

Intuition

111

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69915 19031

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20%

Calcium 100mg

20%

Iron 100mg

20%

Potassium 100mg

20%

190

calories

15.5OZ

458ml

Recycle

Recycle

Non-Alcoholic English IPA

Angel Brewing

Protection

444

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69915 19031



TRAVEL BROCHURE PAGE LAYOUT

PROBLEM

Create a travel brochure featuring some iconic locations from a destination of my choice.

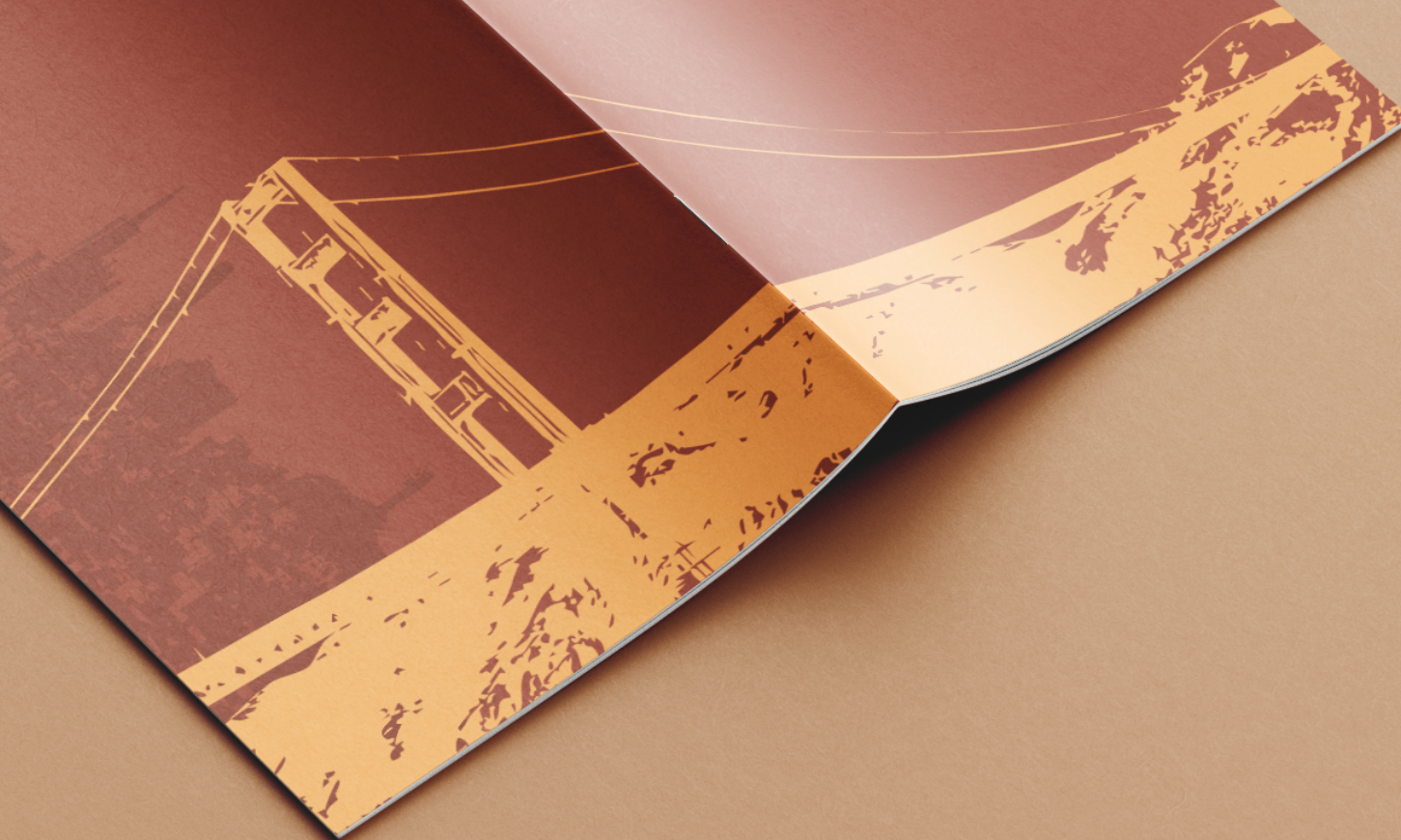
PROCESS

After taking a trip to San Francisco to see a friend and falling in love with the city, I immediately ran to InDesign, inspired. I featured many of the cities most popular locations like the golden gate bridge and China town so it is immediately Identifiable as San Fransisco. I also created a visual identity that stands out.



WELCOME TO
SAN FRANCISCO
CALIFORNIA

**IT ALL
STARTS
HERE**





SPROUT PLANTS & POTS

BRAND DEVELOPMENT

PROBLEM

Create a logo and brand identity for a one-stop-shop outdoors store named “Sprout Plants and Pots” Include collateral and mock-ups

PROCESS

While keeping the “all natural” value that sprout hold, I created this multi-option logo that can be used for different purposes depending on the clients needs.









SERAPHIC SKIN PACKAGE DESIGN

PROBLEM

Develop a custom brand for a product of your choice. Design a label for product and the box.

PROCESS

During the process of this project I knew it would not work as a standalone item, so I decided to not only develop one package and label, but multiple, creating a full skincare routine





SERAPHIC

Instructions

With clean hands, wet face and apply a pea sized amount to your hand. Rub product into face for 1 minute and rinse thoroughly. Pat dry with clean towel

Our Story

Seraphic was born out of a simple yet powerful idea: that skincare should be as pure as the women who use it. We pride ourselves on using real, natural ingredients that actually work. We love to see women feel look and feel their best through holistic and sustainable skincare. To learn more about our brand, vision, and sustainability practices visit Seraphicskin.com



150ml
5.07 fl.oz.



SERAPHIC

SIMPLE CLEAN NATURAL

20%
OFF

ENTIRE
STORE



OREGON BIKE SHOP WEB DESIGN

PROBLEM

Re-brand a the Oregon Bike Website, including a brand identity, logo, and website redesign. Include a total of 5 pages.

PROCESS

The original website was a single page that was difficult to navigate with little heirarchy. My main goal when designing this website was to organize the information in a cohesive and understandable organization.





SERVICES

“THE WORLDS GREATEST MECHANIC”

Come in for a tune up and meet with Jimmy “The Worlds Greatest Mechanic” or drop off your bike. If You choose to meet Jimmy, he will put your bike in a work stand and inspect your bike with you and ask a few questions. After an inspection if Your bike needs any additional parts you will get an estimate on the spot.



“WHEN YOU ROLL YOUR BIKE INTO OUR SHOP FOR SERVICE, WE PUT YOUR BIKE IN A WORK STAND, AND INSPECT YOUR BIKE TOGETHER”

BASIC TUNE UP

\$95-\$150

The basic tune up includes an adjustment of the gears and brakes, a clean/re-lube drivetrain, true wheels, an inspect for loose or worn parts, an overall safety check and test ride.

OVERHAUL TUNE UP

\$250

An overhaul tune up is created for more complicates services. Include PRO bike builds. Inquire about needs.

RUSH SERVICE

\$100-\$150

For those on the road or in a “rush” we offer a rush service to anyone. BMX bikers, commuters, racers, tourists, and everyone in between. We typically are able to finish within an hour.



Oregon Bike Shop

418 SE 81st Ave.
Portland, OR 97215

Contact

503-575-1804
ride@oregonbikeshop.com

Shop

Used Bikes
New bikes



BIKES

SHOP OUR WIDE BICYCLE COLLECTION



Search by color, brand, or size



FILTER

CATEGORY

- Mountain ☐
- Road ☐
- Fitness ☐
- Electric ☐
- Commuter ☐

SIZE

- 12 inch ☐
- 16 inch ☐
- 16.5 inch ☐
- 17 inch ☐
- 17.5 inch ☐
- 20 inch ☐
- 21 inch ☐

BRAND

- Trek ☐
- Giant ☐
- Canyon ☐
- Cervelo ☐

BIKES

- Used ☐
- New ☐



Gary Fisher MTB
\$650
★★★★★



Townie Electra
\$500
★★★★★



Stumpjumper 83'
\$450
★★★★★



Rocky Mountain
\$500
★★★★★



Ginat Acapulco
\$350
★★★★★



Nirve Cruiser
\$400
★★★★★



Specialized 20"
\$250
★★★★★



Crankbrook
\$275
★★★★★



Phat Cycles
\$400
★★★★★



Jamis Quest Road
\$450
★★★★★



Mongoose Criox
\$400
★★★★★



Mongoose Criox
\$400
★★★★★



Trek Antelope
\$350
★★★★★



Felt F15X
\$500
★★★★★



Redline BMX
\$475
★★★★★

< 1 2 3 ... 10 >

Oregon Bike Shop

418 SE 81st Ave.
Portland, OR 97215

Contact

503-575-1804
ride@oregonbikeshop.com

Shop

Used Bikes
New bikes



OREGON BIKE SHOP

NEW & USED BIKES

Shop new, used, and refurbished bikes from the willamette valley area here at Oregon Bike Company



OUR SERVICES

BASIC TUNE UP

Need a safety check?
Come in for a basic tune up!

RUSH SERVICE

On the road and in a rush? Rush services are available!

OVERHAUL TUNE UP

More complicated detailing is available with out overhaul tune ups!

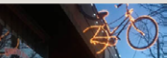
JOIN OUR RACING TEAM

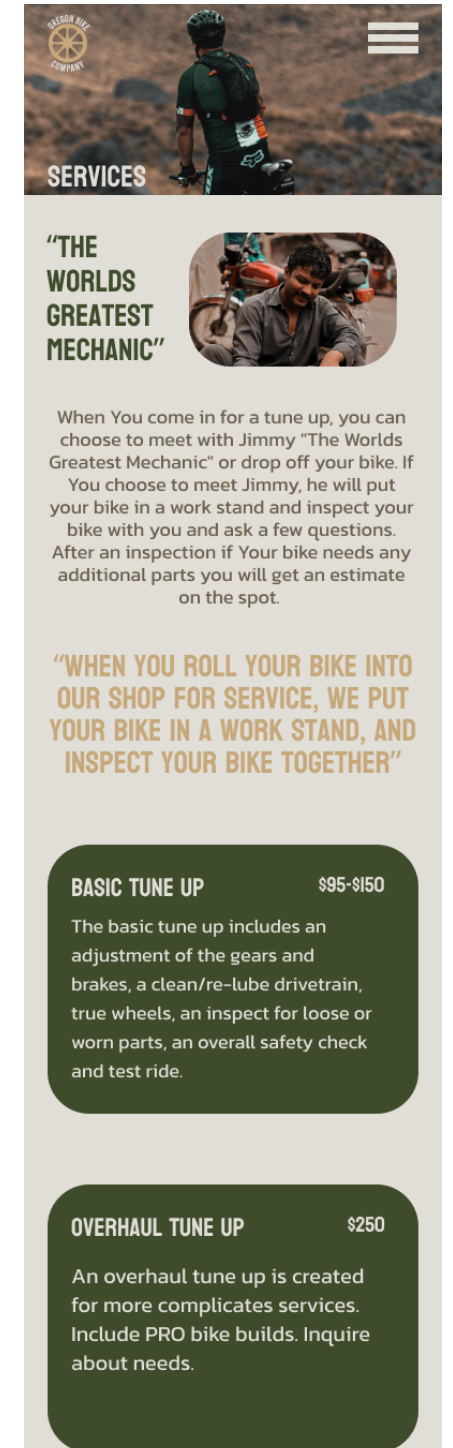
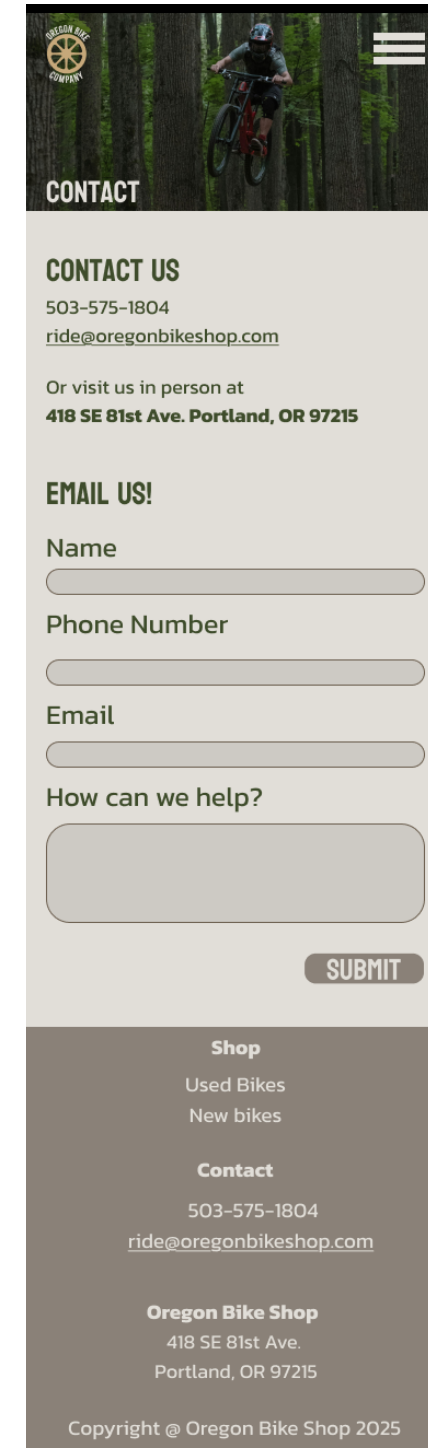
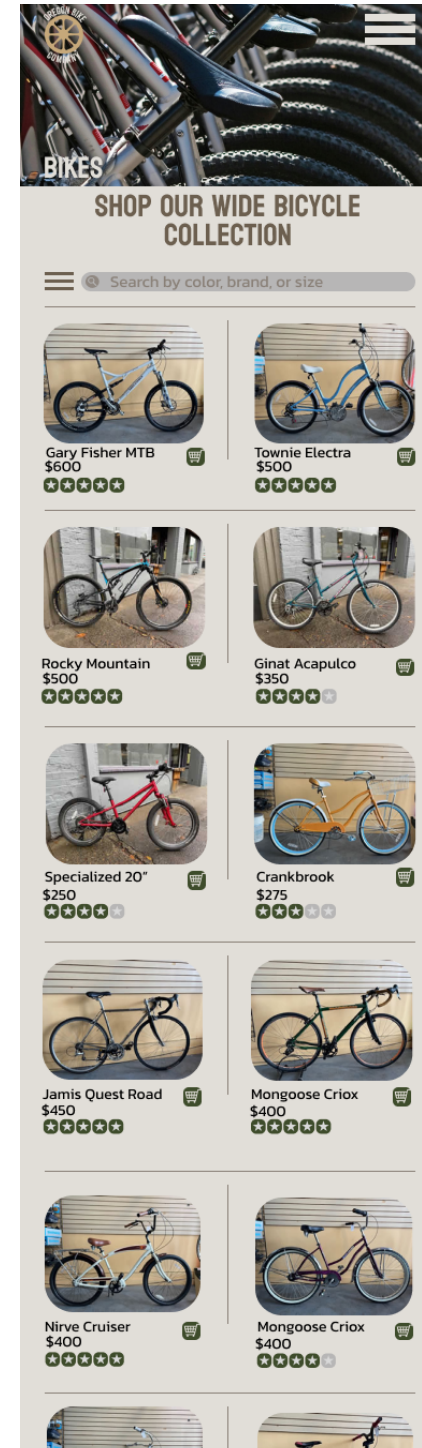
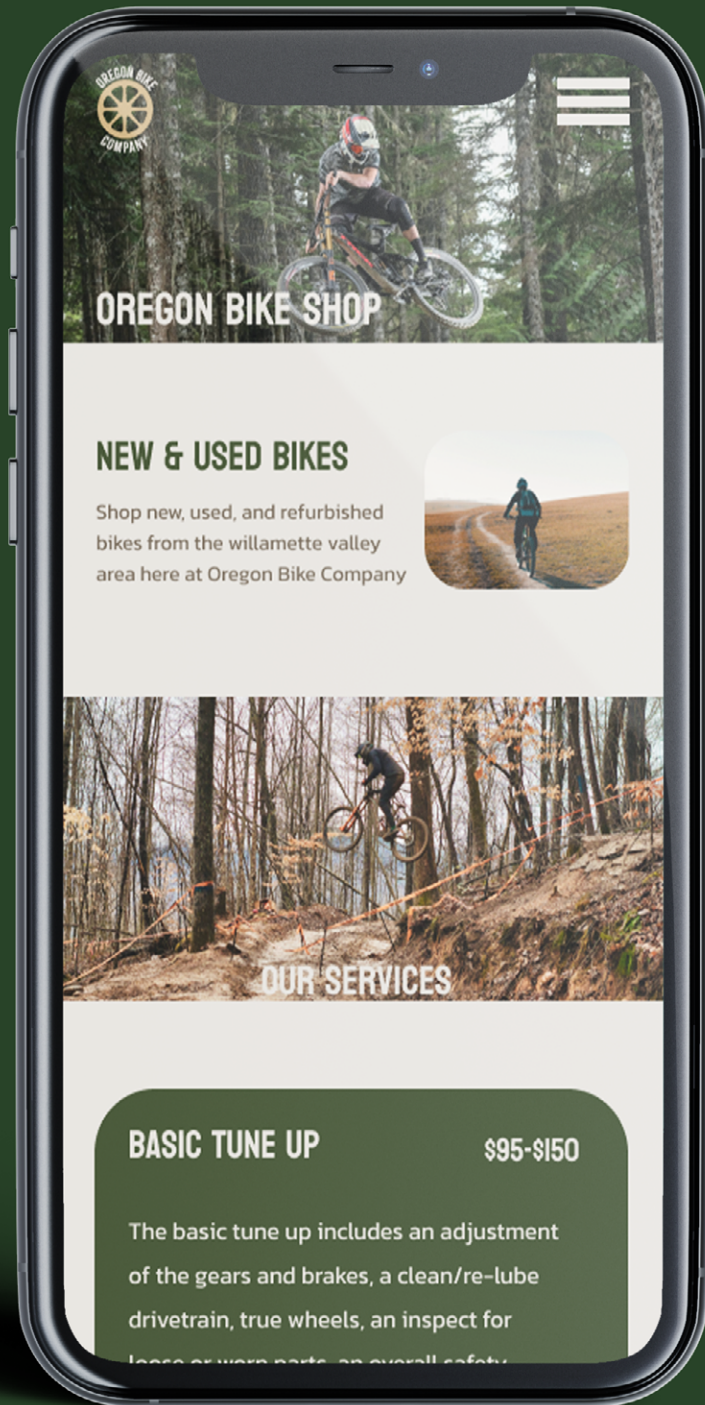


We have a diverse group of people on our racing team. Join the team and bring the fun to riding & racing with a group of like minded people. We focus on Mountain Biking, Short Track racing, Cyclocross racing and a lot of road riding thrown in.

MORE INFO

VISIT US!





PRIDE AND PREJUDICE

BOOK DESIGN



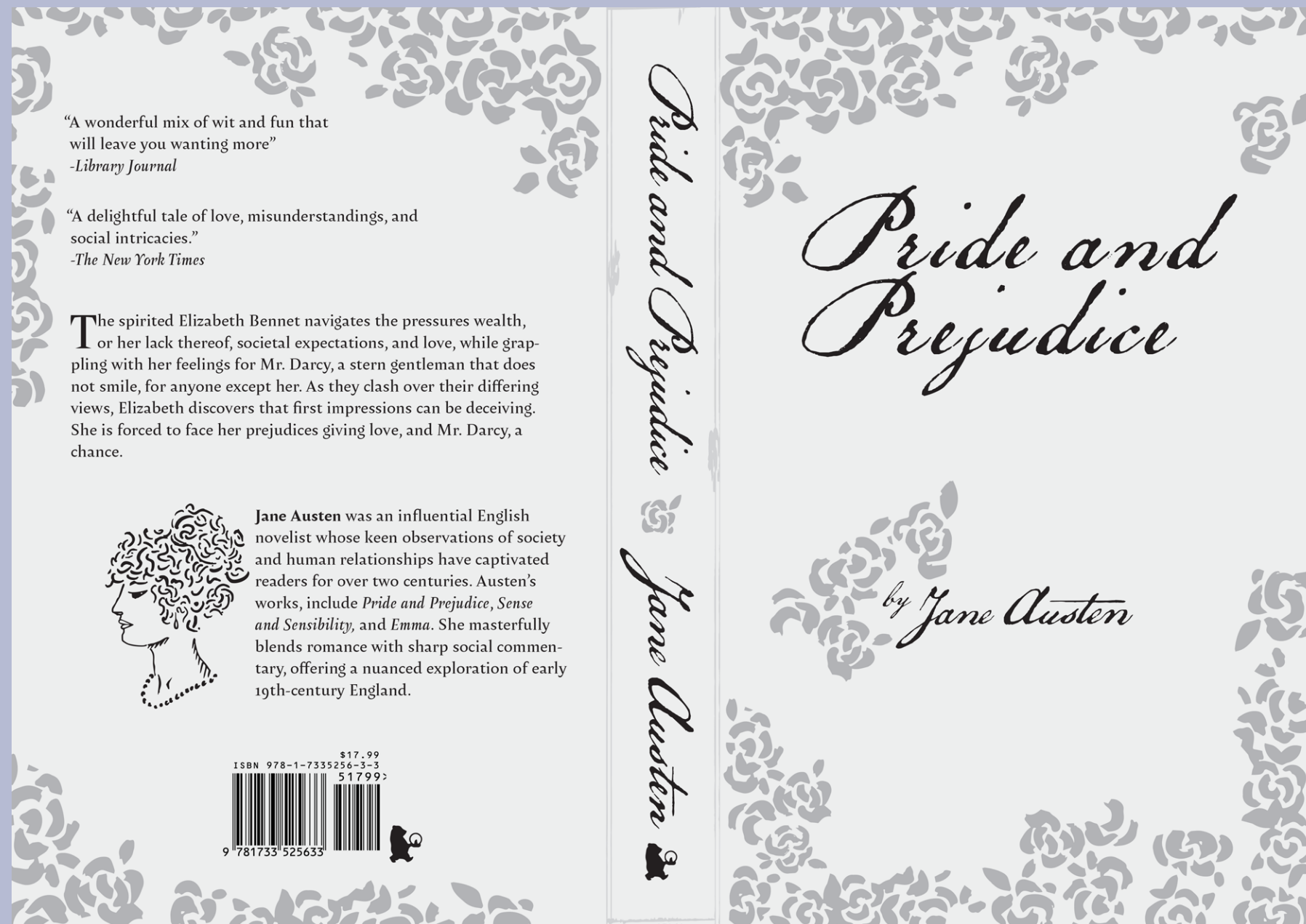
PROBLEM

The project assigned to me was to design the exterior and interior of a book of my choice. I chose *Pride and Prejudice* by Jane Austen because of the sentimental value it holds in my life.

PROCESS

I tackled this project by traveling to local bookstores and taking inspiration from real book covers. I completed it by putting myself in the shoes of the consumer and honing in on what stood out to me on the shelves.





"A wonderful mix of wit and fun that will leave you wanting more"
-Library Journal

"A delightful tale of love, misunderstandings, and social intricacies."
-The New York Times

The spirited Elizabeth Bennet navigates the pressures wealth, or her lack thereof, societal expectations, and love, while grappling with her feelings for Mr. Darcy, a stern gentleman that does not smile, for anyone except her. As they clash over their differing views, Elizabeth discovers that first impressions can be deceiving. She is forced to face her prejudices giving love, and Mr. Darcy, a chance.



Jane Austen was an influential English novelist whose keen observations of society and human relationships have captivated readers for over two centuries. Austen's works, include *Pride and Prejudice*, *Sense and Sensibility*, and *Emma*. She masterfully blends romance with sharp social commentary, offering a nuanced exploration of early 19th-century England.



public at an early age. She had high animal spirits, and a sort of natural self-consequence, which the attentions of the officers, to whom her uncle's good dinners and her own easy manners recommended her, had increased into assurance. She was very equal, therefore, to address Mr. Bingley on the subject of the ball, and abruptly reminded him of his promise; adding, that it would be the most shameful thing in the world if he did not keep it. His answer to this sudden attack was delightful to her mother's ear.

"I am perfectly ready, I assure you, to keep my engagement; and, when your sister is recovered, you shall, if you please, name the very day of the ball. But you would not wish to be dancing while she is ill?"

Lydia declared herself satisfied. "Oh yes—it would be much better to wait till Jane was well; and by that time, most likely, Captain Carter would be at Meryton again. And when you have given your ball," she added, "I shall insist on their giving one also. I shall tell Colonel Forster it will be quite a shame if he does not."

Mrs. Bennet and her daughters then departed, and Elizabeth returned instantly to Jane, leaving her own and her relations' behaviour to the remarks of the two ladies and Mr. Darcy; the latter of whom, however, could not be prevailed on to join in their censure of her, in spite of all Miss Bingley's witticisms on fine eyes.

Ten

The day passed much as the day before had done. Mrs. Hurst and Miss Bingley had spent some hours of the morning with the invalid, who continued, though slowly, to mend; and, in the evening, Elizabeth joined their party in the drawing-room. The loo table, however, did not appear. Mr. Darcy was writing, and Miss Bingley, seated near him, was watching the progress of his letter, and repeatedly calling off his attention by messages to his sister. Mr. Hurst and Mr. Bingley were at piquet, and Mrs. Hurst was observing their game.

Elizabeth took up some needlework, and was sufficiently amused in attending to what passed between Darcy and his companion. The perpetual commendations of the lady either on his hand-writing, or on the evenness of his lines, or on the length of his letter, with the perfect unconcern with which her praises were received, formed a curious dialogue, and was exactly in unison with her opinion of each.

"How delighted Miss Darcy will be to receive such a letter!"

He made no answer.

"You write uncommonly fast."

"You are mistaken. I write rather slowly."

NOIR WINE & CHARCUTERIE

BRAND DEVELOPMENT

NOIR
WINE & CHARCUTERIE

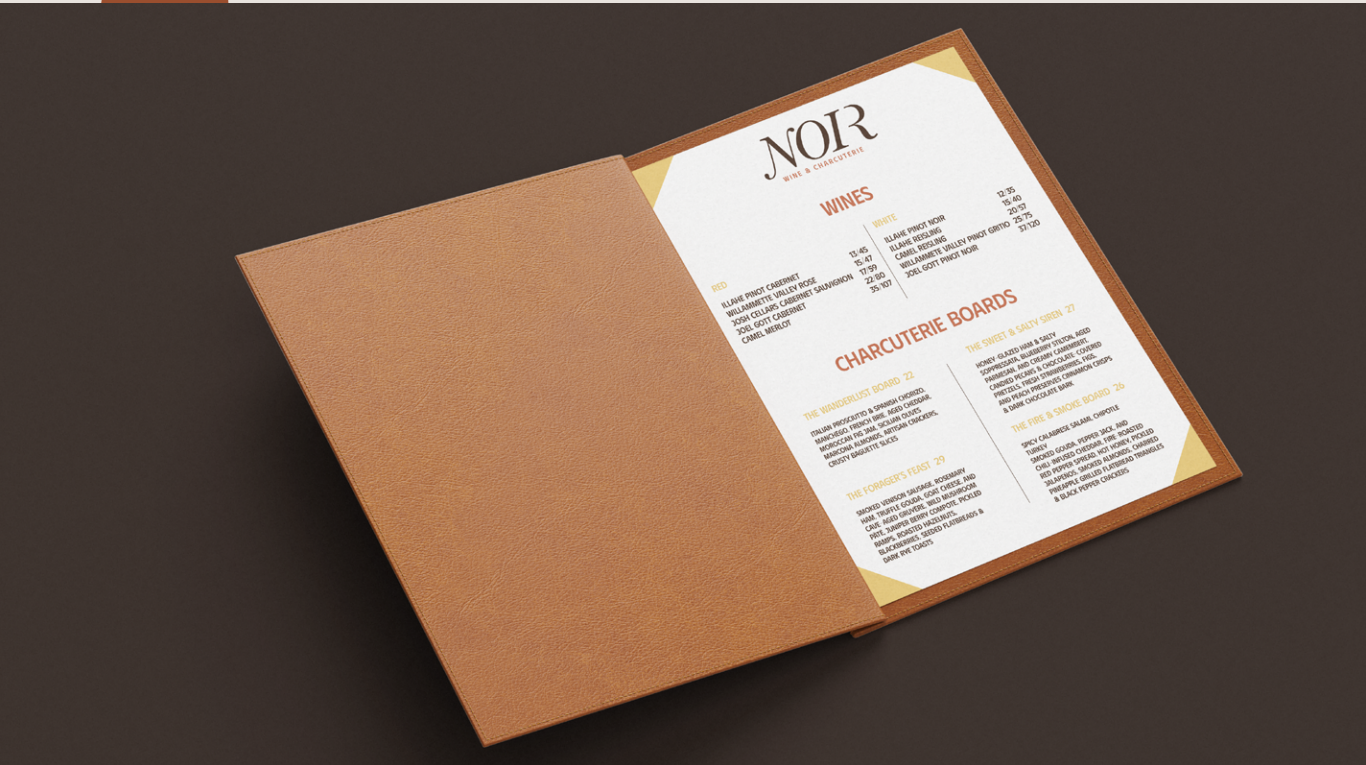
PROBLEM

Create a logo and branding for a local food truck called Noir. They specialize in wine and charcuterie board servings.

PROCESS

I explored the elegant nature of wine and charcuterie boards. I took this energy and developed it into a logo that is both recognizable and simple. I then developed the branding and real life examples.







NOIR

WINE & CHARCUTERIE



DAISEY MAE'S PACKAGE DESIGN

PROBLEM

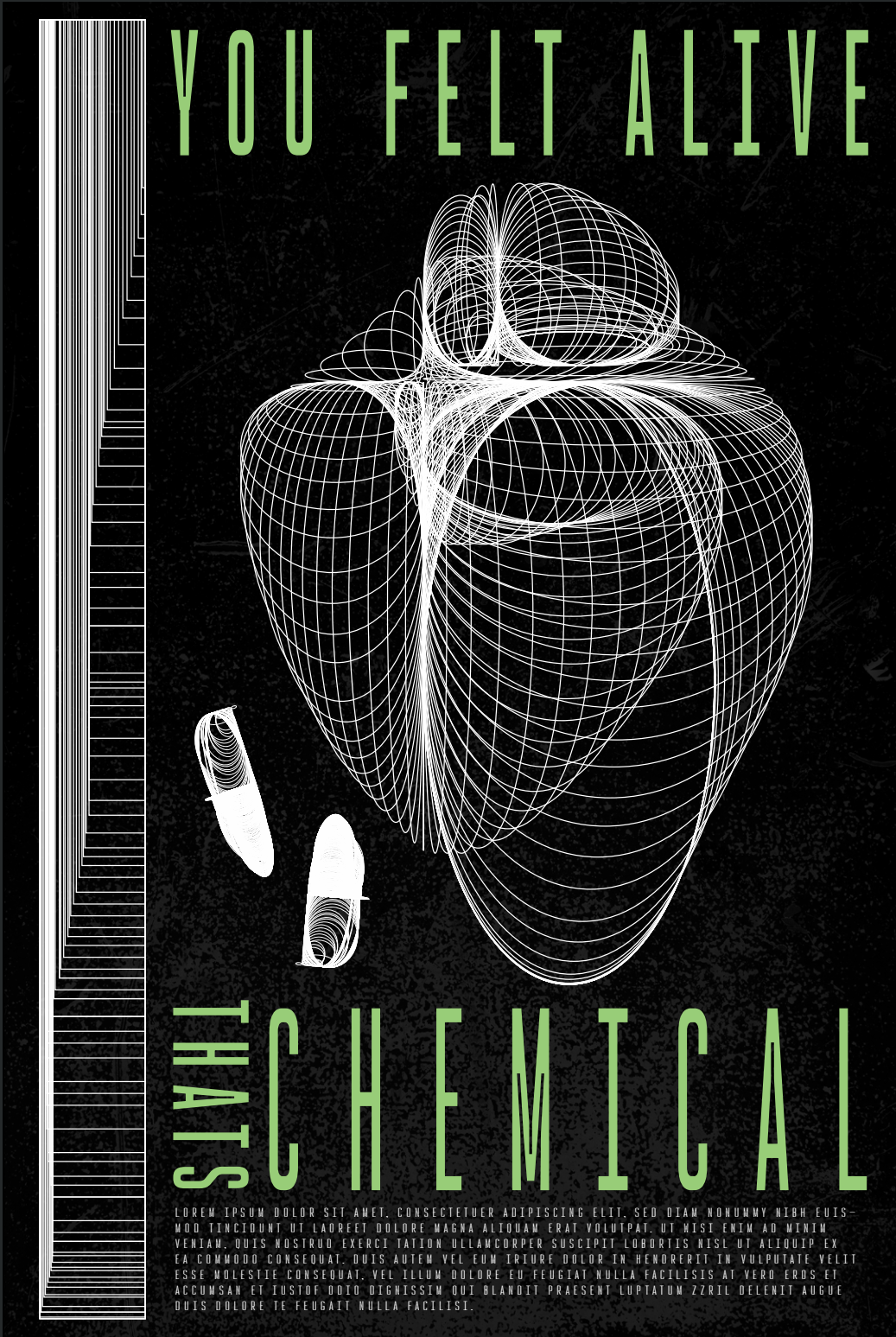
Create a custom die cut and design an original cereal box. Include branding and all required information like ingredients list, nutrition label, and interactive element.

PROCESS

For research I went to the grocery store and took note of what type of packaging stood out to me. I found that bold, bright, and loud design blends into the rest of the boxes. When designing this box I chose to do something that would stand out as a unique, healthy cereal in the midst of many boxes.







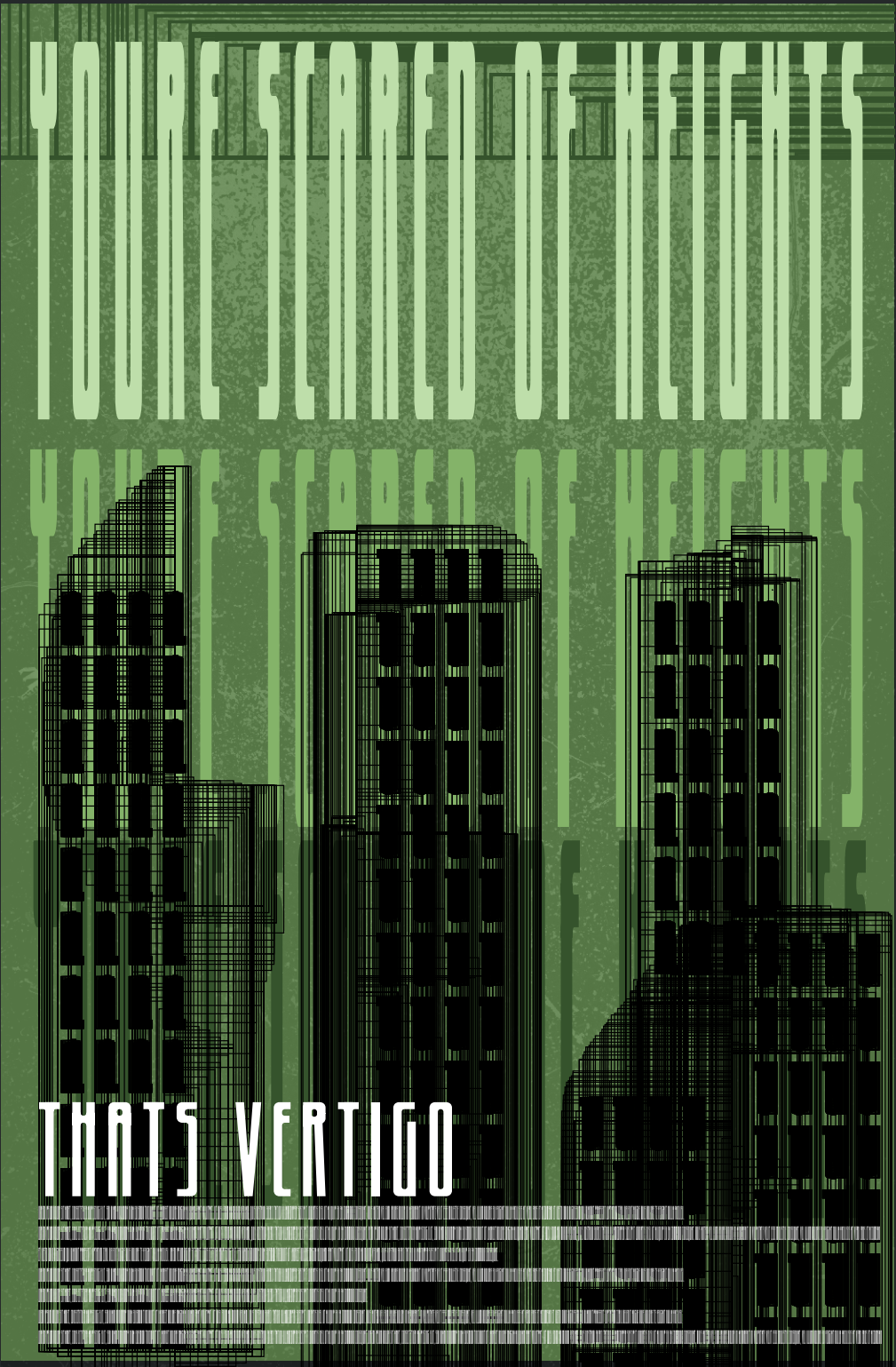
POSTER DESIGN

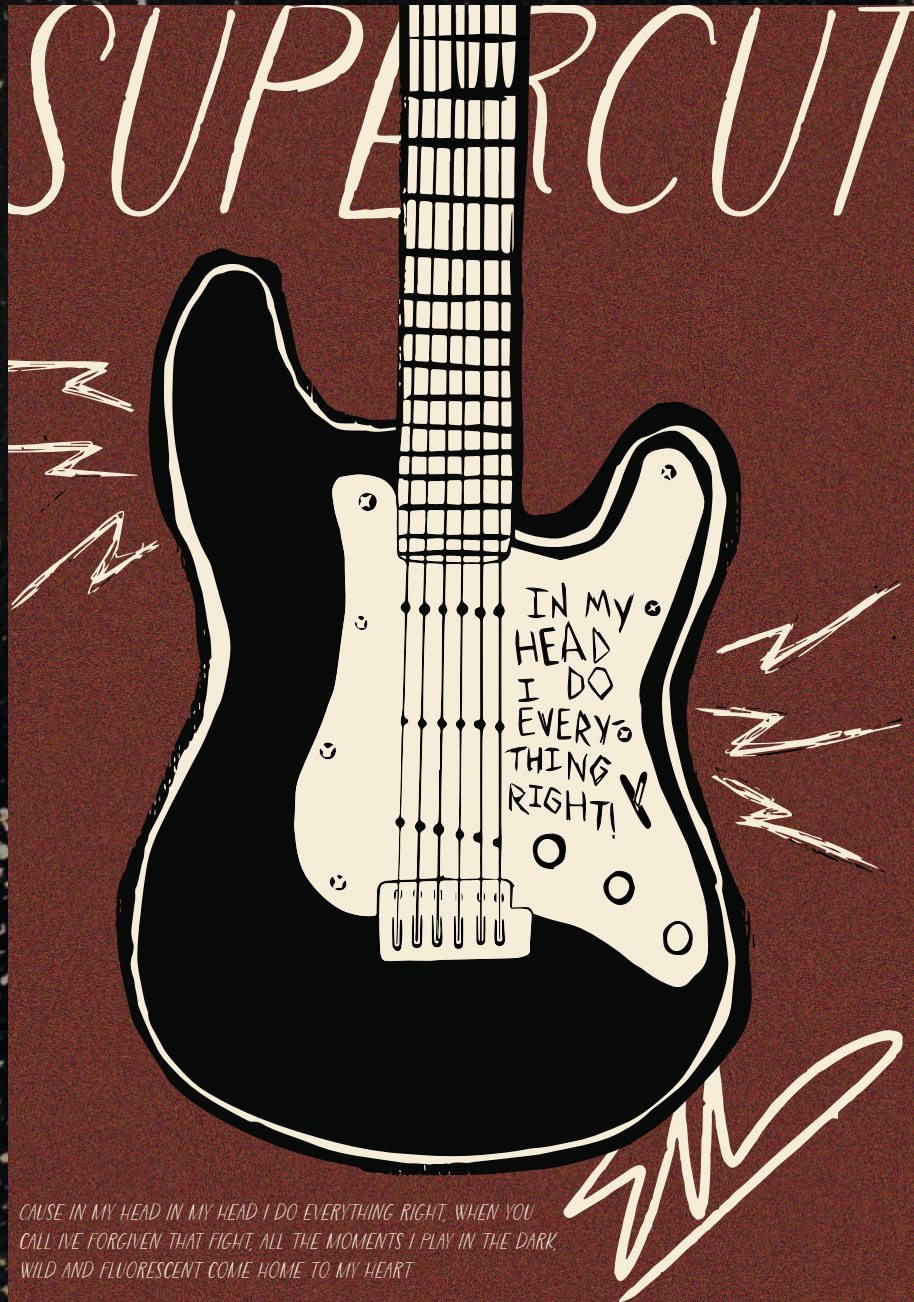
PROBLEM

My goal with each poster I develop is to create something unique, immersive, and creative. I hold the three words in the back of my mind each time I dive into a poster design.

PROCESS

I always start with an idea, Weather that be a saying, a song, or a photo. Taking that simple idea and then develop it into a poster using unique effects, textures, and graphics.





M A C M I L L E R

WANNA GET A MANSION, A JACUZZI A THEATER TO WATCH MY MOVIES COUPLE WHIPS AND LOTS OF FANCY THINGS THE KIDS THEY CALL THE GOONIES I, SEE THE FUTURE, CRYSTAL BALL MIRROR, MIRROR HANGIN' ON THE WALL WHO THE FLYEST WHITE BOY OF THEM ALL? GOT YOUR GIRL-FRIEND SCREENIN' ALL THE CALLS SHE BUBBLIN', WE FUCKIN' THEN YOU CUDDLIN' LIKE BABY WHERE THE FUCK YOU BEEN? DON'T WANNA TELL YOU SHE IN LOVE WITH HIM SO, SO, WE AIN'T SAYIN' NOTHIN' YOU COULD PROBABLY TELL SHE BLUFFIN' 'CAUSE SHE KISS YOU WITH THE MOUTH SHE GAVE ME HEAD WITH MY CONCUS-SIONWANNA GET A MAN-SION, A JACUZZI A THEATER TO WATCH MY MOVIES COUPLE WHIPS AND LOTS OF FANCY THINGS THE KIDS THEY CALL THE GOONIES I, SEE THE FUTURE, CRYSTAL BALL MIRROR, MIRROR

D O P E
S H I T
L I K E
T H A T
J E R M

K I D S

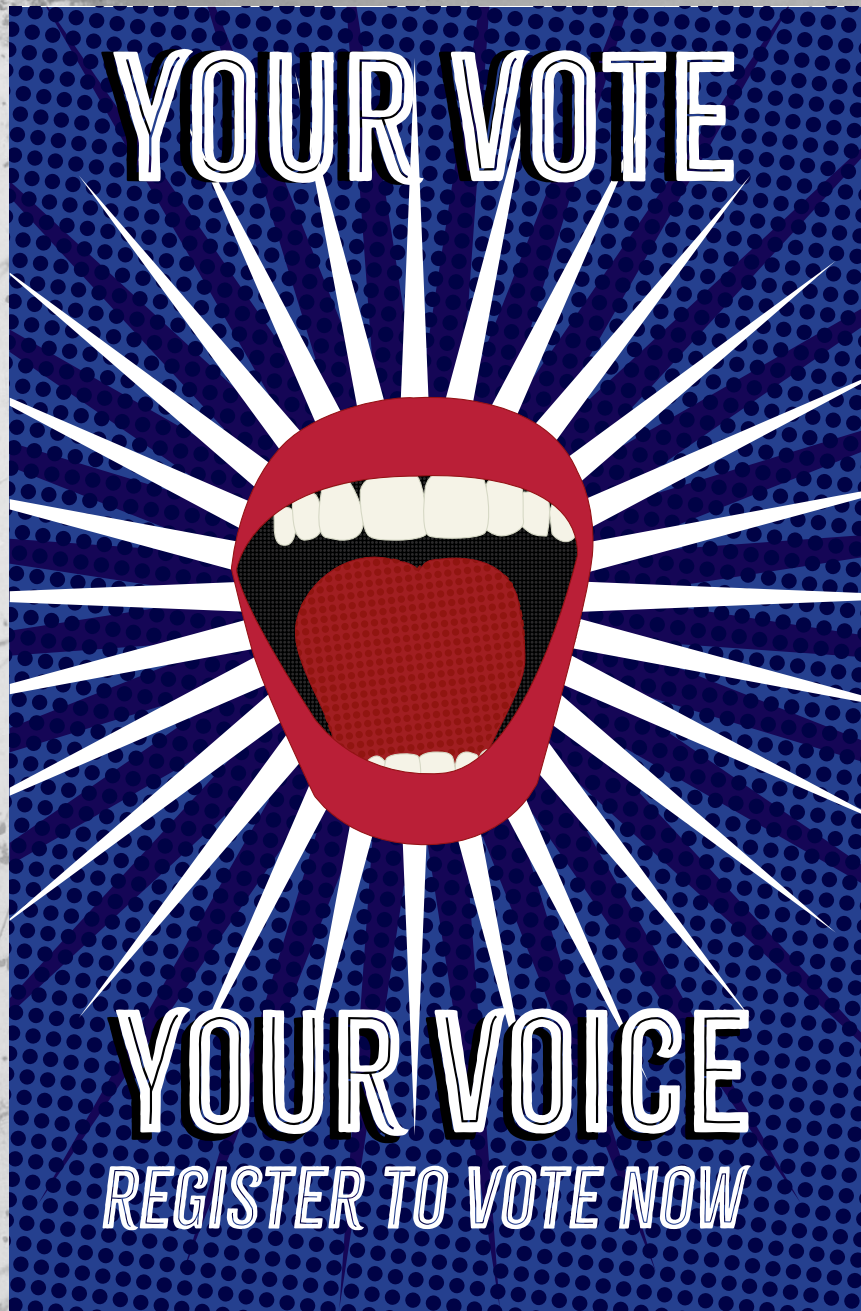
May 14 - June 6

STUDENT
ART SHOW
2025

Gretchen Schutte
Art Gallery
Building 3, Room 122

Award Ceremony 12:30
Reception 12-1:30
May 21

EO/AA/ADA/Title/Ix/Institution This show is funded by the Gretchen Schutte Art Endowment Chemeketa Community College



May 11 - June 6

**STUDENT
ART SHOW**

2025

Greifchen Schütte

THAT'S VERTIGO

**NIGHTS
LIKE
THESE**

SEATTLE, WA
11.10.24

IN MY
HEAD
I DO
EVERY
THING
RIGHT

CHASE IN MY HEAD IN MY HEAD I DO EVERYTHING RIGHT WHEN YOU
CALL ME I FORGIVE THAT FIGHT ALL THE MOMENTS I PLAY IN THE DARK
WILD AND FLUORESCENT COME HOME TO MY HEART

REMIND ME THAT IM GONNA BE FINE

DONT GET SO CAUGHT UP IN WHERE YOURE GOING AND FORGET TO TASTE WHERE YOU ARE NOW

THANK YOU!

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